

PRESS RELEASE

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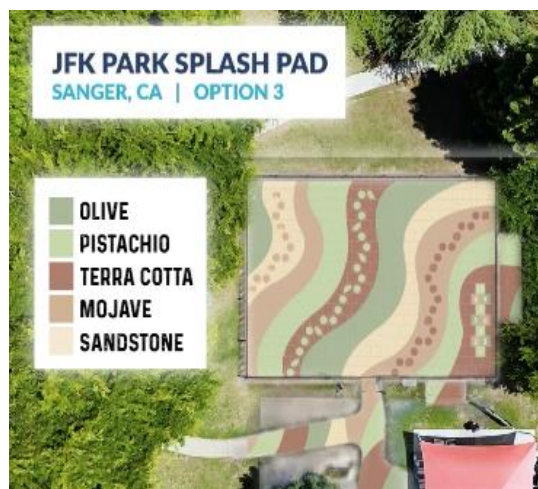
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Modern Recreational Technologies and Life Floor Announce Strategic Partnership Focused on Safer, More Beautiful Aquatic Environments

GREENSBORO, N.C. & MINNEAPOLIS, MINN. – Today, Modern Recreational Technologies (MRT), manufacturer of the **Ramuc®** and **Tuff Coat®** brands, and **Life Floor®**, the industry leader in aquatic safety flooring, announce a strategic partnership. Together they'll focus on improving safety, aesthetics, and long-term performance across aquatic facilities through coordinated surface solutions.

The partnership is built on a simple philosophy: every surface has a purpose, and every purpose deserves the right material. By matching purpose-built technologies to each environment, MRT and Life Floor help create aquatic facilities that are safer, more beautiful, and more enjoyable for everyone who uses them.

Rather than promoting a one-size-fits-all approach, MRT and Life Floor are combining their expertise to help architects, designers, contractors, and facility owners specify the right solution for every environment, from submerged pool interiors and surrounding decks to splash pads, spray parks, and interactive play areas.



Above: Completed May 2026. The interactive play area features Life Floor® safety flooring, while color matched Tuff Coat® was applied to the surrounding sidewalks and bench areas to extend the design aesthetic and enhance slip resistance throughout the facility.

"When families visit a splash pad or water park, safety should be built into every surface they interact with," said **Jonathan Keller, CEO of Life Floor**. "Together, Life Floor and Tuff Coat provide designers and owners with tremendous flexibility to create customized aquatic spaces without compromising safety."





Life Floor will continue to serve as the premium surface recommendation for interactive aquatic play areas where impact absorption and slip resistance are critical. MRT's Ramuc brand provides professional-grade coatings engineered for submerged pool surfaces, while Tuff Coat delivers durable, slip-resistant coatings for surrounding decks, walkways, transition areas, and other surfaces where impact protection is not required.

"This partnership was built around a simple philosophy: safety comes first," said **Gary Ferguson, Vice President of Sales, Aquatics & Parks at MRT**. "Life Floor, Ramuc and Tuff Coat each serve a unique purpose, and together we can help customers select the right surface for every application."

The partnership also creates meaningful advantages for asset owners, aquatic contractors, and designers. By offering coordinated recommendations across multiple surface types, project teams can simplify specification, streamline project planning, and deliver more comprehensive solutions.

Most importantly, the partnership benefits the people these facilities are built to serve. Whether it's a child running through a splash pad, a family enjoying a community pool, or guests spending the day at a water park, this partnership allows families to focus on making memories, knowing safety has been thoughtfully engineered into every step.

The strategic partnership reflects a shared commitment to advancing aquatic recreation through innovation, collaboration, and a belief that the best facilities are created by matching the right technology to the right environment.

About Modern Recreational Technologies

Modern Recreational Technologies (MRT) develops innovative coatings and recreational surface solutions serving the aquatic, marine, industrial, and recreational markets. Its portfolio includes **Ramuc®**, a trusted leader in swimming pool coatings, and **Tuff Coat®**, a durable, slip-resistant rubberized coating designed for aquatic facilities, parks, commercial environments, and recreational spaces.

About Life Floor

Life Floor® is the industry leader in premium aquatic safety flooring. Designed specifically for splash pads, spray parks, aquatic play features, and water parks, Life Floor combines impact absorption, slip resistance, accessibility, and exceptional design flexibility to create safer, more inclusive places for children and families to play.

About RPM Industrial Coatings Group

MRT is part of the RPM Industrial Coatings Group (RPM ICG). RPM Industrial Coatings Group is home to several industry-leading coatings and finishing brands including FinishWorks, TCI, Morrells Woodfinishes, and KopCoat Protection Products. RPM Industrial Coatings Group is a division of RPM International Inc., a \$7.3B global company with market- and industry-leading brands in specialty coatings, sealants, building materials, and related services. RPMICG.com

