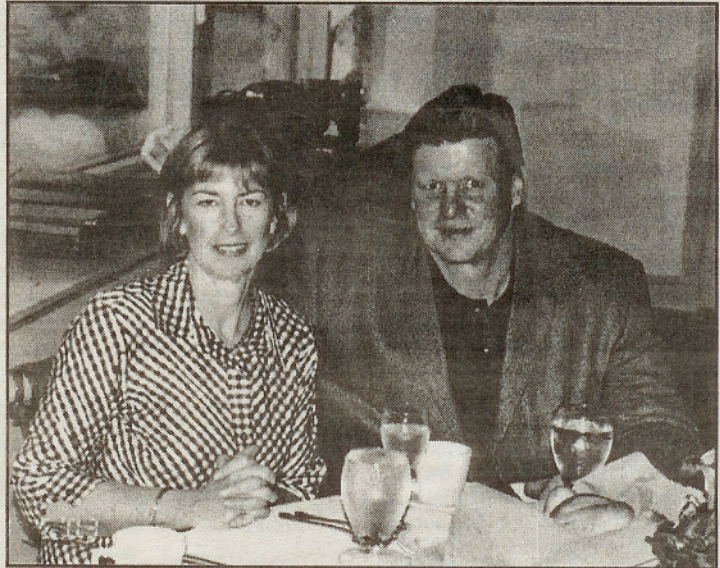


Briefly Noted . . .

Brad Henry, governor of the State of Oklahoma, proclaimed Feb. 22, 2004, "**Ben Yagoda Appreciation Day**," in honor of Ben's 50th birthday. The proclamation states that while Ben's biography of Oklahoma native Will Rogers "is among more than 200 books written by and about Will Rogers, it has become a standard bearer of the contemporary reality and reaffirms facts that chronicle and cause Will Rogers to remain a meaningful role model for 21st century society." Ben, who lives in Swarthmore, is also the co-author of *The Art of Fact: A Historical Anthology of Literary Journalism* and sole author of *About Town - The New Yorker and the World It Made*. For the Scott Arboretum's 75th birthday, he wrote *The Scott Arboretum of Swarthmore College: the First 75 Years*. His new book on writing styles will be published in June

Speaking of the **Arboretum**, we just received a release reporting the selection of Archer & Buchanan Architecture, Ltd. of West Chester to design Scott's **new education center and greenhouse**. The 5,000 square foot structure, which will sit next to the existing Scott office on College Ave., was proposed in celebration of the Arboretum's 75th birthday. Construction is to begin in the fall

Jim and Martha Combs have launched an Internet business consulting office in Swarthmore. Their company is a part of WSI, currently rated by *Entrepreneur Magazine* as the #1 Internet services business worldwide and the 4th fastest growing international franchise. The WSI business model is focused on giving small and middle market companies the ability to compete in a rapidly changing climate by combining Internet marketing and business strategy with the latest Web Site technologies. For more info, call Jim and Martha at (610) 543-6469 or reach them on the Web at: www.wsithewebsource.com



New business owners, Martha and Jim Combs.



Judith Owen

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