

Internet Empire rises out of the dot-com ruins

TORONTO—Like a Phoenix rising from the ashes of the Dot-Com industry, WSI Internet is turning other companies' internet failures into new found profits. "Our position is simple," explains Louis Zalany, WSI's Chief Executive Officer, "most websites don't work, and our unique systems turn these internet failures into success stories... day in and day out."

It all started in Toronto Canada in 1995 and today, with over 700 franchised offices serving small to medium sized businesses in 87 countries internationally, WSI is rated the world's #1 Internet Franchise. This #1 ranking, bestowed upon WSI by Entrepreneur Magazine in its annual Franchise 500 report, is also accompanied by WSI's ranking as the 14th fastest growing franchise of any kind in the United States.

So what drives all of this growth in an industry that has been literally decimated by the

bursting of the dot com bubble? According to WSI, it's their results. "The Dot Com bubble was built on a fairy tale theory that the Internet would magically materialize new profits for any business with a website," proclaims Zalany, "It's taken most companies a few years to figure out that their half-baked strategies aren't working, and that's where we come in."

Zalany's way of getting the word out to small and medium sized businesses might seem a bit shocking, considering WSI is in the business of developing websites. They've deployed a "virtual soapbox" strategy by registering the domain <http://www.websitesdontwork.com>. Here they set the record straight on some of the common misconceptions small business people have about the web. "Without a complete analysis of a company's business it's impossible to best develop or deploy a business strategy. Our Internet Business



Louis Zalany, WSI's Chief Executive Officer

Analysis™ examines all aspects of a client's business and then identifies Hidden Profit Centers within their business that they can exploit through the Internet."

And exploit they have. Every year WSI develops thousands of websites through a global network of almost a dozen

See WSI on A8

BAUTISTA ORIEL DENTAL, INC.

For a quality dental care, choose a dentist who really cares...

DR. MARISSA B. ORIEL

Member: American Dental Association and California Dental Association.

In our office, we keep things small and personal.

We limit the number of patients we take in to avoid long waits. We see only one patient at a time and work at an unhurried pace.

That is our commitment in providing you a quality dental care because we really care. Come visit us.

Latest sterilization techniques ● for your safety.

Most insurance plans and ● Medi-Cal accepted.

New patients always welcome. ●

WE OFFER YOU A WIDE RANGE OF DENTAL SERVICES:

ADULT AND CHILDREN'S DENTISTRY

PREVENTIVE DENTISTRY

COSMETIC AND RESTORATIVE

CROWNS, BRIDGES AND DENTURES

ORAL SURGERY AND ROOT CANAL

TEETH WHITENING

FOR APPOINTMENT CALL: (562) 468-1168

WORLD PLAZA

17808 S. PIONEER BLVD., SUITE 110, ARTESIA, CALIFORNIA 90701

PILIPO PO TAYO. WE SPEAK TAGALOG, PANGASINAN, ILOCANO AND ILONGGO

good-paying
Get a career on track!

CCC Career College Consultants, Inc.
We can help you make it possible.

2525 Colorado Blvd., Suite D, Los Angeles, CA 90041
Tel: (323) 254-2203

Now Offering...

Microsoft Office XP
Word
Excel
Outlook
Powerpoint
Publisher
Access

Computer Repair/Networking
Introduction to components
Assembly
Repair
Operating Systems
Configuration
Troubleshooting

Finance and Insurance Management
Customer Service
Automotive Sales
Finance Management
Medical Records Management
Medical Terminology
Medical Insurance Billing/Coding
Computerized Accounting
Introduction to Accounting
Quickbooks
Peachtree

Call DAVID MONTOTOYA
TEL: (323) 254-2203
or email to david@sticcc.com
Fax: (323) 254-2254

Visit our website: www.sticcc.com

KORENBERG, ABRAMOWITZ & FELDUN

A LAW CORPORATION



is pleased to announce that **MARITA JURADO**

has joined the law firm in our Los Angeles office

Ms. Jurado has over 9 years of experience as an immigration paralegal in 1 She is a licensed attorney in the Philippines, a Junior Partner in the firm of Gorzon Defensor Parel in Makati and a graduate from the prestigious Ateneo de Manila University.

Ms. Jurado's direct phone number

(213) 385-4719

mjurado@kafllaw.com

Over 25 years of outstanding immigration service to the Filipino Community



Call now for your FREE and confidential consultation

SHERMAN OAKS
13441 Sherman Blvd., Ste. 200
Sherman Oaks, CA 91423
(818) 788-1914

LOS ANGELES
3235 Wilshire Blvd., Ste. 806
Los Angeles, CA 90010
(323) 872-2935

SAN FRANCISCO
325 Bush Street, #1000
San Francisco, CA 94104
(415) 439-8380

SAN DIEGO
844 7th Avenue, Ste. 400
San Diego, CA 92101
(619) 699-5949

Website: www.kafllaw.com • e-mail address: questions@kafllaw.com