


Fairytale Brownies®



Fairytale Flavors

12 simply irresistible flavor combinations!

- ORIGINAL** Callebaut dark Belgian chocolate brownie – lovingly handcrafted
 - AMARETTO** Generously infused with sweet, almond flavored amaretto extract
 - CARAMEL** A creamy caramel layer creates the ultimate chewy temptation
 - CHOCOLATE CHIP** A delectable double dose of chocolate extravagance
 - COCONUT** Exploding with mounds of sweet toasted coconut flakes
 - MINT CHOCOLATE** Cool mint hand-dripped over rich chocolate
 - PEANUT BUTTER** Velvety peanut butter and smooth dark chocolate – a heavenly match
 - PECAN** Bursting with bountiful handfuls of fresh, crunchy pecan halves
 - RASPBERRY SWIRL** Lively raspberry purée twists and turns through silky chocolate batter
 - TOFFEE CRUNCH** Golden, buttery toffee pieces are baked in for a delightful crunch
 - WALNUT** Classic brownies piled high with premium grade walnut halves
 - WHITE CHOCOLATE** Creamy, rich white chocolate chips inside with more sweet white chocolate drizzled on top
- All Fairytale Brownies are certified **Kosher**. 

Charm your Valentine this year with deliciously indulgent Fairytale Brownies.

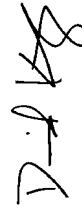
Fairytale Brownies began in 1992 when we realized a dream and started baking brownies late at night in a friend's catering kitchen. Today we still use the same 48-year-old family recipe to create the world's best brownies. Each batch is handcrafted from Callebaut dark Belgian chocolate, premium Grade AA butter, farm fresh eggs, fluffy cake flour – and a dash of magic!

Ordering is easy and convenient. We're available anytime at 1.800.FAIRYTALE or brownies.com.

Thank you for helping us make the world a sweeter place!



Eileen Spitalny



David Kravetz

Co-founders



THE FAIRYTALE PROMISE – OUR UNCONDITIONAL GUARANTEE

If you or your gift recipients are ever dissatisfied, even a little bit, please contact us right away. We promise to do whatever it takes to make things right . . . whether that means replacing the brownies, or issuing a cheerful credit or full refund.

HOLIDAY ORDERING

To guarantee timely delivery, place your holiday order by:

Valentine's Day: February 8 St. Patrick's Day: March 14 Easter: March 21

Administrative Professionals Day: April 21 Mother's Day: May 3

Father's Day: June 14 Independence Day: June 28

VALENTINE GIFTS

Valentine Gift Tower Earn a special place in their heart

This red 6-box gift ensemble will create feelings of heart-warming joy. It starts with 10 Belgian chocolate brownies – 2 Chocolate Chip and 2 Walnut plus 1 each of Original, Mint Chocolate, Pecan, Raspberry Swirl, Toffee Crunch, and White Chocolate. Also included are 8 oz. of dark chocolate-coated espresso Wish Beans® and 4 oz. of crunchy Jumbo Cashews. The tower is neatly accented with a white satin bow and personalized Fairytale gift card.

RV110 Valentine Gift Tower 3.4 lbs. \$58.00

Valentine Half & Half or 12 Valentine Sprites™ & Beverage Truly a match made in heaven

Hearts will swoon when you match delectable dark chocolate brownies with rich Fairytale Cocoa® or vanilla-infused Fairytale Coffee®. Select 6 brownies or 12 half-sized Sprites in Original, Caramel, Chocolate Chip, Peanut Butter, Toffee Crunch, and Walnut. Then add the Fairytale beverage of your choice. Each gift box features a vibrant Valentine's Day band and a personalized Fairytale gift card.

CV161 Valentine Half & Half with Cocoa 2 lbs. \$31.00
CV162 Valentine Half & Half with Coffee 2 lbs. \$31.00
CV213 12 Valentine Sprites & Cocoa 2 lbs. \$35.00
CV214 12 Valentine Sprites & Coffee 2 lbs. \$35.00



VISIT THE FAIRYTALE BAKERY™

6280 West Erie Street in Chandler, Arizona

Bakery Hours: Monday-Friday 8:00am-6:00pm

Saturday, February 12th: 10:00am-5:00pm

Retail Store: 480.785.2125 Ext. 311

VALENTINE GIFTS

Valentine Assortments

Nothing says "I love you" like chocolate

Fairytale Brownies are a delicious way to say "Happy Valentine's Day!" Send the **Valentine Dozen** featuring 1 each of our 12 simply irresistible flavors. Even better, choose our sweet **Valentine Sixteen** assortment that adds an additional Original, Chocolate Chip, Toffee Crunch, and Walnut. Then again, why not send them to chocolate heaven with the **Valentine Double Dozen**, neatly hand-packed with 2 of each rich flavor. All include a personalized gift card and a brilliant Valentine's Day band.

CV112 Valentine Dozen	2.5 lbs.	\$36.00
CV116 Valentine Sixteen	3 lbs.	\$46.00
LV124 Valentine Double Dozen	5 lbs.	\$66.00

Valentine Sprites™ & Beverage Assortments

Send whole-hearted goodness in half the size

Here's the perfect way to splurge on that special someone this Valentine's Day. They'll love our **24 Valentine Sprites** assortment with 4 of each rich and inviting Sprites flavor we bake – Original, Caramel, Chocolate Chip, Peanut Butter, Toffee Crunch, and Walnut. Enamor them forever by sending the **48 Valentine Sprites** assortment with 8 of each Sprites flavor. Both arrive with a bright Valentine's Day band and gift card personalized with your message.

CV224 24 Valentine Sprites	2.5 lbs.	\$44.00
LV248 48 Valentine Sprites	5 lbs.	\$79.00

Valentine Brownies & Beverage Assortments

Keep your Valentine warm and happy

Pair 6, 12, or 24 Fairytale Brownies with either our creamy Fairytale Cocoa® or vanilla-infused Fairytale Coffee® for a simply divine way to say "Be Mine!" Your gift will be hand-packed in an attractive Valentine's Day box accompanied by a personalized gift card.

CV113 Valentine Dozen & Cocoa	3 lbs.	\$44.00
CV114 Valentine Dozen & Coffee	3 lbs.	\$44.00
LV125 Valentine Double Dozen & Cocoa	5.5 lbs.	\$74.00
LV126 Valentine Double Dozen & Coffee	5.5 lbs.	\$74.00

Valentine Sprites™ & Beverage Assortments

Bring out your sweet side . . . and then some

Cupid's arrow can't miss when you blend sumptuous Belgian chocolate Fairytale Sprites (3"x1.5") with a premium beverage they'll savor. Each generous collection includes either 24 or 48 Sprites with your choice of Fairytale Cocoa® or Fairytale Coffee®. All Valentine Sprites & Beverage assortments feature a bright Valentine's Day band and personalized gift card.

CV225 24 Valentine Sprites & Cocoa	3 lbs.	\$52.00
CV226 24 Valentine Sprites & Coffee	3 lbs.	\$52.00
LV249 48 Valentine Sprites & Cocoa	5.5 lbs.	\$87.00
LV250 48 Valentine Sprites & Coffee	5.5 lbs.	\$87.00

FAIRYTALE MESSENGERS

1-Brownie or 2-Sprites Messenger

Magical favors with your name and theirs

Simply hand-sign the "To" and "From" sections for personalized brownie wishes. The **1-Brownie Messenger** has a Chocolate Chip brownie (or 2 half-sized Sprites – 1 Chocolate Chip and 1 Walnut).

MF111 1-Brownie Messenger	4 oz.	\$4.50
MF212 2-Sprites Messenger	4 oz.	\$5.00

*Minimum of 6 gifts per shipping address**

2-Brownie or 4-Sprites Messenger

Eye-catching design, indulgent brownies inside

The adorably decorated **2-Brownie Messenger** has 1 rich Chocolate Chip and 1 classic Walnut brownie (or 4 half-sized Fairytale Sprites in Original, Chocolate Chip, Toffee Crunch, and Walnut).

MF122 2-Brownie Messenger	7 oz.	\$7.50
MF224 4-Sprites Messenger	7 oz.	\$8.50

*Minimum of 4 gifts per shipping address**

4-Brownie or 8-Sprites Messenger

Addressable tokens filled with chocolate delights

This large Fairytale Messenger may be filled with our signature 3" x 3" brownies or our 3" x 1.5" Fairytale Sprites. The **4-Brownie Messenger** has Original, Chocolate Chip, Toffee Crunch, and Walnut brownies (or 8 Sprites – 2 each of Original and Chocolate Chip plus 1 each of Caramel, Peanut Butter, Toffee Crunch, and Walnut).

MF134 4-Brownie Messenger	13 oz.	\$13.00
MF238 8-Sprites Messenger	13 oz.	\$15.00

*Minimum of 2 gifts per shipping address**

**Shipping less than the minimum will result in a \$4.00 surcharge per address.*



FAIRYTALE FUN!

Use a heart-shaped cookie cutter to turn Fairytale Brownies into a romantic chocolate dessert.

Find more ideas and recipes at brownies.com under the "Fairytale Fun" link.



Choose Your Own® flavors
in any gift for \$5.00

CUSTOM EVENT FAVORS

These sweet and simple brownie gift favors will make your next special event even more memorable. They will be personalized with names and dates as you wish. There is a minimum of 25 Custom Event Favors per order in the same size and style. Please allow 3 weeks for printing. For more information, please contact Customer service at 1.800.324.7982 (option 2) or brownies.com/custom. All Custom Event Favors are shipped to one address.

Do your next special occasion a flavorful favor by ordering Fairytale Event Favors. The Custom 1-Brownie Event Favor includes 1 Chocolate Chip brownie. The Custom 2-Brownie Event Favor adds 1 Walnut brownie. The Custom 4-Brownie Event Favor includes an Original, Chocolate Chip, Toffee Crunch, and Walnut. Each box is foil-stamped with your choice of Birthday, Anniversary/Wedding, Congratulations, or Baby Shower art as shown. Names and dates will be customized for your special event.

NEW! ☆ Custom Birthday Favors

GF111X Custom 1-Brownie Event Favor	4 oz.	\$ 6.00
GF122X Custom 2-Brownie Event Favor	7 oz.	\$ 9.00
GF134X Custom 4-Brownie Event Favor	13 oz.	\$14.50

NEW! ☆ Custom Anniversary or Wedding Favors

GF111X Custom 1-Brownie Event Favor	4 oz.	\$ 6.00
GF122X Custom 2-Brownie Event Favor	7 oz.	\$ 9.00
GF134X Custom 4-Brownie Event Favor	13 oz.	\$14.50

NEW! ☆ Custom Congratulations Favors

GF111X Custom 1-Brownie Event Favor	4 oz.	\$ 6.00
GF122X Custom 2-Brownie Event Favor	7 oz.	\$ 9.00
GF134X Custom 4-Brownie Event Favor	13 oz.	\$14.50

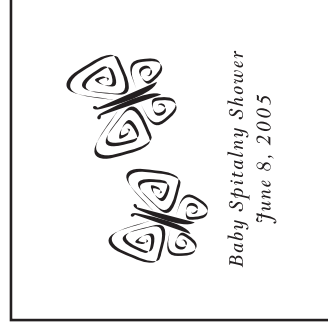
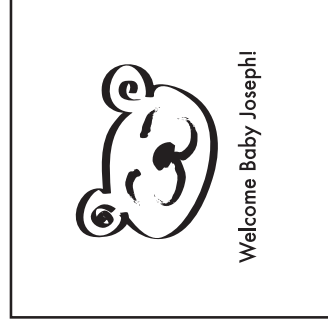
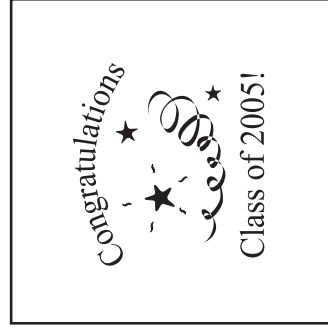
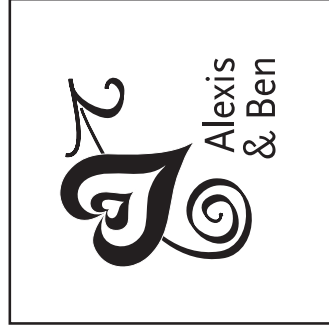
NEW! ☆ Custom Baby Shower Gifts

GF111X Custom 1-Brownie Event Favor	4 oz.	\$ 6.00
GF122X Custom 2-Brownie Event Favor	7 oz.	\$ 9.00
GF134X Custom 4-Brownie Event Favor	13 oz.	\$14.50

The more you buy, the less they cost. Discounts are on a per-order basis, excluding shipping, and may not be combined with other discounts.

MERCHANDISE TOTAL VOLUME DISCOUNT

\$250 - \$500	5%
\$501 - \$2,500	10%
\$2,501 or more	15%



FAIRYTALE SPRITES™

Fairytale Sprites™

Fairytale Sprites are half the size of our signature 3" brownies and are available in 6 flavors – Original, Caramel, Chocolate Chip, Peanut Butter, Toffee Crunch, and Walnut. Choose an assortment of 12, 24, 48, or 96 Sprites in our signature purple packaging with a personalized gift card.

HF212	12 Fairytale Sprites™	1.2 lbs.	\$ 26.00
CF224	24 Fairytale Sprites™	2.5 lbs.	\$ 40.00
LF248	48 Fairytale Sprites™	5 lbs.	\$ 75.00
JF296	Giant Sprites™ Box (96 Sprites™)	10 lbs.	\$146.00

Fairytale Sprites™ Duets

Twelve or 24 snack-sized Fairytale Sprites in 6 flavors are paired with 4 oz. of lightly salted premium Jumbo Cashews or 8 oz. of dark-chocolate covered espresso Wish Beans®. Your personalized gift card is included.

CF217	12 Sprites™ Duet with Jumbo Cashews	2 lbs.	\$31.00
CF219	12 Sprites™ Duet with Wish Beans®	2 lbs.	\$33.00
CF228	24 Sprites™ Duet with Jumbo Cashews	3 lbs.	\$48.00
CF229	24 Sprites™ Duet with Wish Beans®	3 lbs.	\$50.00

Wish Beans® are available for shipment October-April only.



BEVERAGE ASSORTMENTS

Fairytale Half & Half

Six blissful brownies. One delicious drink.

Enjoy 6 baked-from-scratch Fairytale Brownies with your choice of a specialty Fairytale beverage. Fairytale Cocoa® is a blend of fine European cocoa, spices, and pure cream. Fairytale Coffee® is custom-roasted especially for Fairytale Brownies from 100% Arabica beans with just a hint of vanilla. Both will perfectly complement the brownie flavors included in this assortment: Original, Caramel, Chocolate Chip, Peanut Butter, Toffee Crunch, and Walnut.

CF161	Fairytale Half & Half with Cocoa	2 lbs.	\$27.00
CF162	Fairytale Half & Half with Coffee	2 lbs.	\$27.00

Fairytale Dozen or Double Dozen & Beverage

Our signature assortments paired with a gourmet beverage

The Fairytale Dozen & Beverage includes 1 of every irresistible flavor plus your choice of Fairytale Cocoa® or Fairytale Coffee®. The Fairytale Double Dozen & Beverage has 2 of every flavor with the specialty Fairytale beverage of your choice. A personalized gift card is included.

CF113	Fairytale Dozen & Cocoa	3 lbs.	\$40.00
CF114	Fairytale Dozen & Coffee	3 lbs.	\$40.00
LF125	Fairytale Double Dozen & Cocoa	5.5 lbs.	\$70.00
LF126	Fairytale Double Dozen & Coffee	5.5 lbs.	\$70.00
AM311	Fairytale Bistro Mug	1 lb.	\$ 8.00

THERMAL TRAVELER SETS

Traveler Sets

Our Traveler Sets feature a cheerful 16 oz. insulated thermal tumbler, 6 Fairytale Brownies (or 12 Fairytale Sprites), and your choice of Fairytale Cocoa® or Fairytale Coffee®. The Fairytale Thermal Traveler has a drip-proof, durable snap-on lid with a rotating slide closure. It's ready to accompany you on your next road trip or daily commute to work. Includes Original, Caramel, Chocolate Chip, Peanut Butter, Toffee Crunch, and Walnut brownies or Sprites.

CF168	Traveler 6 Brownies & Cocoa Set	2.7 lbs.	\$36.00
CF169	Traveler 6 Brownies & Coffee Set	2.7 lbs.	\$36.00
CF222	Traveler 12 Sprites & Cocoa Set	2.7 lbs.	\$40.00
CF223	Traveler 12 Sprites & Coffee Set	2.7 lbs.	\$40.00

Traveler Sampler

This ready-to-go gift set includes 1 Fairytale Thermal Traveler, 6 Fairytale Brownies in Amaretto, Coconut, Mint Chocolate, Pecan, Raspberry Swirl, and White Chocolate plus 6 half-sized Fairytale Sprites in Original, Caramel, Chocolate Chip, Peanut Butter, Toffee Crunch, and Walnut. Also includes your choice of Fairytale Cocoa® or Fairytale Coffee®.

LF315	Traveler Sampler with Cocoa	3.2 lbs.	\$45.00
LF317	Traveler Sampler with Coffee	3.2 lbs.	\$45.00

Traveler Extravaganza

On-the-go brownie fans will love this assortment with 2 Fairytale Thermal Travelers, dark chocolate brownies in 2 sizes (12 Fairytale Brownies and 18 half-sized Fairytale Sprites), 8 oz. of dark-chocolate coated espresso Wish Beans®, 4 oz. of crunchy Jumbo Cashews, and a half-pound each of Fairytale Cocoa® and Fairytale Coffee®.

JF330	Traveler Extravaganza	8.1 lbs.	\$117.00
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Gourmet Jelly Beans are substituted for Wish Beans® May-September

FAIRYTALE KEEPSAKES

Keepsake Brownie Assortments

The **Keepsake Dozen** includes 1 each of our 12 Fairytale flavors in a handcrafted wooden box. The **Keepsake Eighteen** has all 12 flavors plus an additional Original, Caramel, Chocolate Chip, Toffee Crunch, Peanut Butter, and Walnut brownie. A purple satin bow and personalized gift card add the perfect finishing touch. In the larger Keepsake box, we can add one of our exclusive Fairytale beverages to a 12-brownie assortment.

KF112	Keepsake Dozen	4 lbs.	\$46.00
KF118	Keepsake Eighteen	6 lbs.	\$64.00
KF114	Keepsake Dozen & Fairytale Coffee®	5 lbs.	\$57.00
KF113	Keepsake Dozen & Fairytale Cocoa®	5 lbs.	\$57.00

Keepsake Sprites™ Assortments

Keepsake Sprites assortments include an equal number of Original, Caramel, Chocolate Chip, Peanut Butter, Toffee Crunch, and Walnut Sprites in a handcrafted wood box. In the larger Keepsake box, we can add one of our exclusive Fairytale beverages to an assortment of 24 Fairytale Sprites.

KF224	Keepsake 24 Sprites	4 lbs.	\$54.00
KF236	Keepsake 36 Sprites	6 lbs.	\$75.00
KF226	Keepsake 24 Sprites & Fairytale Coffee®	5 lbs.	\$61.00
KF225	Keepsake 24 Sprites & Fairytale Cocoa®	5 lbs.	\$61.00

BUNCHES OF BROWNIES®

Bunches of Brownies®

We offer our individually wrapped 3" square Fairytale Brownies without the gift packaging at reduced prices for those times when you need brownies by the "bunch" – weddings, reunions, or any large get-together. Choose from our 12 brownie flavors in increments of 1 dozen. **The minimum order is 5 dozen (60) brownies**, all sent to a single address. Prices include volume discounts.

QUANTITY	PRICE PER DOZEN
	Regularly \$32.00
5-15 dozen	\$28.80 (10% off)
16-75 dozen	\$27.20 (15% off)
76-225 dozen	\$25.60 (20% off)
226+ dozen	\$24.00 (25% off)
UN106	<i>Bunches of Original Brownies</i>
UN101	<i>Bunches of Amaretto Brownies</i>
UN102	<i>Bunches of Caramel Brownies</i>
UN103	<i>Bunches of Chocolate Chip Brownies</i>
UN104	<i>Bunches of Coconut Brownies</i>
UN105	<i>Bunches of Mint Chocolate Brownies</i>
UN107	<i>Bunches of Peanut Butter Brownies</i>
UN108	<i>Bunches of Pecan Brownies</i>
UN109	<i>Bunches of Raspberry Swirl Brownies</i>
UN110	<i>Bunches of Toffee Crunch Brownies</i>
UN111	<i>Bunches of Walnut Brownies</i>
UN112	<i>Bunches of White Chocolate Brownies</i>

Bunches of Sprites™

Bunches of Sprites are the perfect choice for large group gatherings such as office parties, business meetings, trade shows, or any time our decorative gift packaging is not necessary. Fairytale Sprites are 3" x 1.5" and individually wrapped for freshness. Choose from our 6 Sprites flavors in 1 dozen increments. **The minimum order is 10 dozen (120) Sprites**, all sent to a single address. Prices include volume discounts.

QUANTITY	PRICE PER DOZEN
	Regularly \$20.00
10-25 dozen	\$18.00 (10% off)
26-125 dozen	\$17.00 (15% off)
126-350 dozen	\$16.00 (20% off)
351+ dozen	\$15.00 (25% off)
UN206	<i>Bunches of Original Sprites</i>
UN202	<i>Bunches of Caramel Sprites</i>
UN203	<i>Bunches of Chocolate Chip Sprites</i>
UN207	<i>Bunches of Peanut Butter Sprites</i>
UN210	<i>Bunches of Toffee Crunch Sprites</i>
UN211	<i>Bunches of Walnut Sprites</i>

SPECIAL OCCASION ASSORTMENTS

Happy Birthday Assortments

Treat them to a Fairytale Birthday with the **Happy Birthday Dozen** which includes all 12 flavors. The **Happy Birthday Sixteen** adds an extra Original, Chocolate Chip, Toffee Crunch, and Walnut brownie. The **Happy Birthday Double Dozen**, with 2 of each flavor, sends 24 delicious birthday wishes. Our birthday gift band and personalized card are all the wrapping that's needed.

CB112	<i>Happy Birthday Dozen</i>	2.5 lbs.	\$36.00
CB116	<i>Happy Birthday Sixteen</i>	3 lbs.	\$46.00
LB124	<i>Happy Birthday Double Dozen</i>	5 lbs.	\$66.00

Congratulations Assortments

The **Congratulations Dozen** arrives with 12 moist, delicious brownies. The **Congratulations Sixteen** has all 12 flavors plus an extra Original, Chocolate Chip, Toffee Crunch, and Walnut brownie. The **Congratulations Double Dozen**, with 2 of each flavor, is a must for larger celebrations. All assortments include a festive gift band and card personalized with your kudos.

CG112	<i>Congratulations Dozen</i>	2.5 lbs.	\$36.00
CG116	<i>Congratulations Sixteen</i>	3 lbs.	\$46.00
LG124	<i>Congratulations Double Dozen</i>	5 lbs.	\$66.00

Thinking of You Assortments

Brighten someone's day with the **Thinking of You Dozen** which includes all 12 Fairytale flavors. The **Thinking of You Sixteen** has an additional Original, Chocolate Chip, Toffee Crunch, and Walnut brownie. The **Thinking of You Double Dozen**, with 2 of each flavor, is a real crowd-pleaser. The brownies arrive with a cheerful gift band and personalized gift card expressing your sentiments.

CT112	<i>Thinking of You Dozen</i>	2.5 lbs.	\$36.00
CT116	<i>Thinking of You Sixteen</i>	3 lbs.	\$46.00
LT124	<i>Thinking of You Double Dozen</i>	5 lbs.	\$66.00

Thank You Assortments

These tasteful gifts are filled with 12, 16, or 24 gourmet Belgian chocolate brownies. The **Thank You Dozen** has 1 of each deliciously indulgent flavor. The **Thank You Sixteen** has an additional Original, Chocolate Chip, Toffee Crunch, and Walnut brownie, and the **Thank You Double Dozen** has 2 of each flavor. All assortments include a vibrant "Thank You!" gift band and personalized card.

CY112	<i>Thank You Dozen</i>	2.5 lbs.	\$36.00
CY116	<i>Thank You Sixteen</i>	3 lbs.	\$46.00
LY124	<i>Thank You Double Dozen</i>	5 lbs.	\$66.00

Fairytale Brownies donates a portion of the proceeds from EVERY Special Occasion assortment sold to help support KaBOOM!'s quest to make the world a safer place to play.



www.KaBOOM.org

ORDER ANYTIME

1.800.FAIRYTALE 1.800.324.7982

brownies.com

CLASSIC FAIRYTALE GIFTS

Fairytale Half-Dozen

Here it is – an assortment of our most popular flavors – Original, Caramel, Chocolate Chip, Peanut Butter, Toffee Crunch, and Walnut. They're beautifully presented in an extra-heavyweight gift box complete with a hinged lid and "silver lining." We're confident that once you get a taste of "The Greatest Brownies in All of Fairyland" you'll be back for more. Includes a gift card personalized with your message.

HF160 Fairytale Half-Dozen 1.2 lbs. **\$22.00**

Classic Fairytale Brownies® Assortments

Amazingly delicious Fairytale Brownies are the perfect all-occasion gift. The Fairytale Dozen includes 1 each of our 12 Fairytale flavors – Original, Amaretto, Caramel, Chocolate Chip, Coconut, Mint Chocolate, Peanut Butter, Pecan, Raspberry Swirl, Toffee Crunch, Walnut, and White Chocolate. The Fairytale Sixteen has all 12 flavors plus an additional Original, Chocolate Chip, Toffee Crunch, and Walnut. All brownies are hand-packed into our signature purple packaging and your personalized message will be included on an elegant gift card.

CF112 Fairytale Dozen 2.5 lbs. **\$32.00**

CF116 Fairytale Sixteen 3 lbs. **\$42.00**

Fairytale Double Dozen

Satisfy the cravings of dark chocolate lovers with the Fairytale Double Dozen. It has 2 each of our 12 Fairytale flavors – Original, Amaretto, Caramel, Chocolate Chip, Coconut, Mint Chocolate, Peanut Butter, Pecan, Raspberry Swirl, Toffee Crunch, Walnut, and White Chocolate. All 24 brownies are hand-packed into our signature purple packaging with a personalized gift card. It's a delicious gift they won't soon forget!

LF124 Fairytale Double Dozen 5 lbs. **\$62.00**

Fairytale Duets

Includes either 6 or 12 rich chocolate Fairytale Brownies plus a little something extra. The Fairytale Duet has an Original, Caramel, Chocolate Chip, Peanut Butter, Toffee Crunch, and Walnut brownie joined by 4 oz. of Jumbo Cashews or 8 oz. of dark-chocolate covered espresso Wish Beans®. The Fairytale Dozen Duet has all 12 sinfully delicious flavors with your choice of Jumbo Cashews or Wish Beans®. All assortments arrive in our signature purple packaging with a personalized Fairytale gift card.

CF164 Fairytale Duet with Jumbo Cashews 2 lbs. **\$27.00**

CF165 Fairytale Duet with Wish Beans® 2 lbs. **\$29.00**

CF117 Fairytale Dozen Duet with Jumbo Cashews 3 lbs. **\$40.00**

CF119 Fairytale Dozen Duet with Wish Beans® 3 lbs. **\$42.00**

Gourmet Jelly Beans are substituted for Wish Beans® May-September



BISTRO ASSORTMENTS

Bistro Sets

Classic gourmet café style

These assortments showcase our classic 16 oz. Bistro Mug. Enjoy it alongside 6 Fairytale Brownies or 12 Fairytale Sprites in Original, Caramel, Chocolate Chip, Peanut Butter, Toffee Crunch, and Walnut. Includes your personalized Fairytale gift card.

CF166 Bistro Brownies Set 2.4 lbs. **\$27.00**

CF215 Bistro Sprites Set 2.4 lbs. **\$31.00**

Bistro Sampler

A charming gift for gourmands

Give a taste of the good life with this assortment of 2 Bistro Mugs, 6 Fairytale Brownies (Amaretto, Coconut, Mint Chocolate, Pecan, Raspberry Swirl, and White Chocolate), and 6 Fairytale Sprites (Original, Caramel, Chocolate Chip, Peanut Butter, Toffee Crunch, and Walnut). Includes your choice of specialty Fairytale Cocoa® or Fairytale Coffee®. All arrive in Fairytale Brownies signature purple packaging with a coordinating gift card.

LF313 Bistro Sampler with Cocoa 4.8 lbs. **\$49.00**

LF314 Bistro Sampler with Coffee 4.8 lbs. **\$49.00**

Bistro Decadence

Epicurean delights in a giant purple box

This grand assortment includes 2 Bistro Mugs, 12 Fairytale Brownies, 24 Fairytale Sprites, 8 oz. of dark-chocolate covered espresso Wish Beans®, 4 oz. of Jumbo Cashews, and a half-pound each of specialty Fairytale Cocoa® and Fairytale Coffee®. Your greeting is displayed on a matching gift card. Ooh la la!

JF336 Bistro Decadence 9.2 lbs. **\$119.00**

Gourmet Jelly Beans are substituted for Wish Beans® May-September

FAIRYTALE T-SHIRT

A whimsical 100% cotton logo tee in white or signature Fairytale purple. Available in sizes S-XXXL.

AT111 Fairytale T-shirt \$15.00

FAIRYTALE APRON

Create magic in your own kitchen with this 100% cotton adjustable 2-pocket apron in Fairytale purple.

AA111 Fairytale Apron \$18.00

CHOOSE YOUR OWN®
Choose Your Own® flavors
in any gift for \$5.00

CUSTOM FAIRYTALE GIFTS

Custom Gift Favors

Our purple Gift Favor boxes are stamped in silver foil with your company logo or special event art and adorned with a decorative silver tie. The **Custom 1-Brownie Gift Favor** includes a Chocolate Chip brownie. The **Custom 2-Sprites Gift Favor** has 1 Chocolate Chip and 1 Walnut brownie or 4 Sprites in Original, Chocolate Chip, Toffee Crunch, and Walnut. The **Custom 4-Brownie Gift Favor** comes with Original, Chocolate Chip, Toffee Crunch, and Walnut brownies. The **Custom 8-Sprites Gift Favor** has 2 Original and 2 Chocolate Chip Sprites plus 1 each of Caramel, Peanut Butter, Toffee Crunch, and Walnut. **Minimum of 25 boxes per order, all one size.**

GF111X Custom 1-Brownie Gift Favor	4 oz.	\$ 6.00 (Min. 6 per address)*
GF122X Custom 2-Brownie Gift Favor	7 oz.	\$ 9.00 (Min. 4 per address)*
GF134X Custom 4-Brownie Gift Favor	13 oz.	\$14.50 (Min. 2 per address)*
GF212X Custom 2-Sprites Gift Favor	4 oz.	\$ 6.50 (Min. 6 per address)*
GF224X Custom 4-Sprites Gift Favor	7 oz.	\$10.00 (Min. 4 per address)*
GF238X Custom 8-Sprites Gift Favor	13 oz.	\$16.50 (Min. 2 per address)*

*Shipping less than the minimum will result in a \$4.00 surcharge per address

Custom Classic Fairytale Brownies® Assortments

Your company logo is imprinted on our Custom Classic box lids in Fairytale purple. Choose from the assortments listed below. All gifts include your personal greeting on an elegant gift card with your logo. **Your minimum order of 25 boxes (all the same size) automatically qualifies you for a 10% volume discount!**

	Regular Price	10% OFF	15% OFF
CF112X Custom Fairytale Dozen	2.5 lbs.	\$36.00	\$30.60
CF116X Custom Fairytale Sixteen	3 lbs.	\$46.00	\$39.10
LF124X Custom Fairytale Double Dozen	5 lbs.	\$66.00	\$56.10

CUSTOM CLASSIC FAIRYTALE BROWNIES & BEVERAGE ASSORTMENTS

	Regular Price	10% OFF	15% OFF
CF162X Custom Fairytale 6 Brownies & Coffee	2 lbs.	\$31.00	\$27.90
CF161X Custom Fairytale 6 Brownies & Cocoa	2 lbs.	\$31.00	\$27.90
CF114X Custom Fairytale Dozen & Coffee	3 lbs.	\$44.00	\$39.60
CF113X Custom Fairytale Dozen & Cocoa	3 lbs.	\$44.00	\$39.60
LF126X Custom Fairytale Double Dozen & Coffee	5.5 lbs.	\$74.00	\$66.60
LF125X Custom Fairytale Double Dozen & Cocoa	5.5 lbs.	\$74.00	\$66.60

Custom Classic Fairytale Sprites™ Assortments

Snack-sized Sprites are neatly packed in festive gift boxes with your logo imprinted on the box lid in bright Fairytale purple. Each assortment below includes your personal greeting on a gift card that also features your company logo. **Your minimum order of 25 boxes (all the same size) automatically qualifies you for a 10% volume discount!**

	Regular Price	10% OFF	15% OFF
CF224X Custom 24 Fairytale Sprites Assortment	2.5 lbs.	\$44.00	\$39.60
LF248X Custom 48 Fairytale Sprites Assortment	5 lbs.	\$79.00	\$71.10

CUSTOM CLASSIC FAIRYTALE SPRITES & BEVERAGE ASSORTMENTS

	Regular Price	10% OFF	15% OFF
CF226X Custom 24 Fairytale Sprites & Coffee	3 lbs.	\$52.00	\$46.80
CF250X Custom 48 Fairytale Sprites & Cocoa	3 lbs.	\$52.00	\$46.80
LF250X Custom 48 Fairytale Sprites & Coffee	5.5 lbs.	\$87.00	\$78.30
LF249X Custom 48 Fairytale Sprites & Cocoa	5.5 lbs.	\$87.00	\$78.30

CUSTOM KEEPSAKE ASSORTMENTS

Custom Keepsake Brownie Assortments

Our attractive, handcrafted wood boxes feature your company logo in the color(s) of your choice. Choose from the Custom Keepsake Brownie assortments listed below. A gift card personalized with your message and logo is included at no extra charge. **Your minimum order of 25 boxes (all the same size) automatically qualifies you for a 10% volume discount!**

	Regular Price	10% OFF	15% OFF
KF112X Custom Keepsake Dozen	4 lbs.	\$50.00	\$45.00
KF118X Custom Keepsake Eighteen	6 lbs.	\$88.00	\$81.20

CUSTOM KEEPSAKE BROWNIES & BEVERAGE ASSORTMENTS

	Regular Price	10% OFF	15% OFF
KF102X Custom Keepsake 6 Brownies & Coffee	3 lbs.	\$45.00	\$40.50
KF161X Custom Keepsake 6 Brownies & Cocoa	3 lbs.	\$45.00	\$40.50
KF114X Custom Keepsake Dozen & Coffee	5 lbs.	\$61.00	\$54.90
KF113X Custom Keepsake Dozen & Cocoa	5 lbs.	\$61.00	\$54.90
For 2-color Keepsakes add			
		\$2.00/box	\$1.80/box
For 3-color Keepsakes add			
		\$4.00/box	\$3.60/box



Custom Keepsake Sprites™ Assortments

Each tasteful Custom Keepsake Sprites assortment is hand-packed in a wood gift box and your logo is silk-screened on top in the color(s) of your choice. Choose from either the 24 or 36 Sprites assortments. Add Fairytale Coffee® or Fairytale Cocoa® to 12 or 24 Sprites for a brownie and beverage treat. Includes a gift card with your personal greeting and company logo. **Your minimum order of 25 boxes (all the same size) automatically qualifies you for a 10% volume discount!**

	Regular Price	10% OFF	15% OFF
KF224X Custom Keepsake 24 Sprites	4 lbs.	\$58.00	\$52.20
KF236X Custom Keepsake 36 Sprites	6 lbs.	\$79.00	\$71.10

CUSTOM KEEPSAKE SPRITES & BEVERAGE ASSORTMENTS

	Regular Price	10% OFF	15% OFF
KF214X Custom Keepsake 12 Sprites & Coffee	3 lbs.	\$49.00	\$44.10
KF213X Custom Keepsake 12 Sprites & Cocoa	3 lbs.	\$49.00	\$44.10
KF226X Custom Keepsake 24 Sprites & Coffee	5 lbs.	\$69.00	\$62.10
KF225X Custom Keepsake 24 Sprites & Cocoa	5 lbs.	\$69.00	\$62.10
For 2-color Keepsakes add			
		\$2.00/box	\$1.80/box
For 3-color Keepsakes add			
		\$4.00/box	\$3.60/box

CUSTOM GIFT-GIVING

CUSTOM IMPRINTED GIFT BOXES

Personalize our Keepsake, Classic, and Gift Favor boxes with your art or company logo. Lead time is 2-3 weeks. **Minimum of 25 boxes per order in the same size and style.** Send all your gifts at once, or we'll store your boxes for up to one year so you can send them as needed.

CUSTOM LOGO CARDS

Order 25 or more gifts and we'll create a sharp, laser-printed image of your art on a gift card with your personalized greeting (all the same message) at no extra charge. There is a \$1.00 service charge per card for different messages. Please visit brownies.com/custom for more information or call Customer Service at 1.800.324.7982 (option 2).

ULTIMATE ASSORTMENTS

Fairytale Treasure Tower

This colossal tower of taste combines 68 brownies plus goodies galore in an incredible 2-layer tower of treats. The first layer is a giant purple box filled with 4 dozen brownies – 4 complete assortments of our 12 Fairytale flavors. A second giant box is filled with 8 oz. of dark-chocolate coated espresso Wish Beans® 4 oz. of premium Jumbo Cashews, a half-pound each of Fairytale Cocoa® and Fairytale Coffee®, a 4-Brownie Messenger, two 2-Brownie Messengers, and a Fairytale Dozen with all 12 flavors. An elegant gift card personalized with your message is included.

JF168 Fairytale Treasure Tower 18 lbs. **\$215.00**
Gourmet Jelly Beans are substituted for Wish Beans® May-September

Fairytale Gift Tower

Discover 10 Fairytale Brownies in this elegant 6-box ensemble – 2 Chocolate Chip and 2 Walnut plus 1 each of Original, Mint Chocolate, Pecan, Raspberry Swirl, Toffee Crunch, and White Chocolate. As an extra surprise, the bottom box is filled with 8 oz. of delectable dark-chocolate covered espresso Wish Beans® and 4 oz. of Jumbo Cashews. The 6 boxes are perfectly arranged into a stylish purple tower and a personalized gift card is included.

RF110 Fairytale Gift Tower 3.4 lbs. **\$58.00**
Gourmet Jelly Beans are substituted for Wish Beans® May-September

Fairytale Tin Assortments

Our sparkling silver Fairytale Tin tells the legend of the Fairytale Brownie and can be filled with 18 Fairytale Brownies or 36 half-sized Fairytale Sprites. A personalized gift card is included.

TF118 18 Fairytale Brownies Tin 5 lbs. **\$49.00**
TF236 36 Fairytale Sprites Tin 5 lbs. **\$59.00**

Fairytale Delights

Our Fairytale Delights is packed with a Fairytale Dozen (all 12 flavors), a 4-Brownie Messenger (Original, Chocolate Chip, Toffee Crunch, and Walnut), a 2-Brownie Messenger (White Chocolate and Mint Chocolate), and another 2-Brownie Messenger (Pecan and Raspberry Swirl). The extra delights included are 8 oz. of dark-chocolate covered espresso Wish Beans®, 4 oz. of Jumbo Cashews, a half-pound of Fairytale Cocoa®, and a half-pound of Fairytale Coffee®. Wow!

JF120 Fairytale Delights 7.7 lbs. **\$98.00**
Gourmet Jelly Beans are substituted for Wish Beans® May-September

Giant Brownie or Sprites™ Box A chocolate lover's dream come true

Our Giant Brownie Box holds 48 Fairytale Brownies – 4 complete assortments of our 12 Fairytale flavors. Or the Giant Sprites Box which includes 96 Fairytale Sprites – 16 each of our 6 Sprites flavors. A gift card personalized with your greeting is also included.

JF148 Giant Brownie Box 10 lbs. **\$122.00**
JF296 Giant Sprites Box 10 lbs. **\$146.00**

Fairytale Brownies Gift Certificates

The perfect gift for any recipient, any occasion. Available in increments of \$25, \$50, \$75, and \$100. Order online or at 1.800.FAIRYTALE.

AG025 \$ 25 Fairytale Brownies Gift Certificate \$ 25.00
AG050 \$ 50 Fairytale Brownies Gift Certificate \$ 50.00
AG075 \$ 75 Fairytale Brownies Gift Certificate \$ 75.00
AG100 \$ 100 Fairytale Brownies Gift Certificate \$100.00



1.800.FAIRYTALE

brownies.com

FAX ORDER FORM

1.480.947.8988

MAIL ORDER FORM

Fairytale Brownies, Attn: Orders Team
 6150 West Chandler Boulevard, Suite 1
 Chandler, AZ 85226-3462

GUARANTEE We guarantee your gift will arrive in perfect condition. If for any reason you are not completely satisfied, please call us and we will replace or refund your order.

FRESHNESS If not indulging within one week, freezing is recommended. Fairytale Brownies are individually wrapped and thawing takes less than one hour at room temperature. Brownie care instructions are included in every gift box.

SHIPPING Orders received by 2 PM MST can be shipped the same day (excluding weekends and holidays). To ensure delivery, a current and correct address is required. Incorrect information may result in additional charges and delays. Standard delivery is 2-4 business days. We also offer guaranteed two-business day, next-business day, and Saturday delivery. Deliveries to P.O. Boxes and APO/FPO addresses are sent via U.S. Priority Mail. We ship worldwide. Courier service is available within the Phoenix Metro area.

PAYMENT Visa, MasterCard, American Express, Discover, check, or money order. Corporate billing is available upon credit approval (Net 15 – please allow 3 weeks for approval).

PRICES Guaranteed through September 1, 2005. Occasional product substitutions may occur.

MAIL ORDER PREFERENCE SERVICE

On occasion, we give others permission to make offers to our valued customers. If you'd prefer not to receive such offers, we'll exclude your name from these mailings. If you no longer wish to receive our catalog, please send a copy of your name, customer number, and address to: Fairytale Brownies, Attn: Customer Service Team, 6150 W. Chandler Boulevard, Suite 1; Chandler, AZ 85226-3462.

The registered trademarks and distinctive elements, Purple Tissue, Purple Ribbons, and Packaging in this catalog are all the proprietary trademarks and product designations of Fairytale Brownies, Inc. and may be used only with permission. Other names and brands are the property of their respective owners.

1 ORDERED BY:

Email address:

- 1. Check to see that your name and address are listed correctly. Please make any necessary changes. If no name is listed, please print your name, address, and email.
- 2. Choose gifts to ship to your address or to another name and address. Print desired delivery date. If no date is specified, we will ship your order immediately.
- 3. Please print your daytime phone number and indicate payment method. If paying by credit card, print card number and expiration date. Include your signature.
- 4. Add sales tax for Arizona orders.
- 5. Total your order including gift totals, tax, and delivery charges for each address!

EASY ORDER STEPS:

SHIPPING CHARGES - PER ADDRESS:

USE THE TOTAL GIFT PRICE FOR EACH ADDRESS. Shipping prices are calculated prior to any discounts. Prices below are for U.S. We ship worldwide. Please call for international rates.

STANDARD SHIPPING 2-4 BUSINESS DAYS

Up to \$26.00	\$ 5.95
\$ 26.01 - \$ 37.00	\$ 7.95
\$ 37.01 - \$ 50.00	\$ 9.95
\$ 50.01 - \$ 67.00	\$11.95
\$ 67.01 - \$ 80.00	\$14.95
\$ 80.01 - \$ 100.00	\$17.95
\$ 100.01 - \$ 140.00	\$21.95
\$ 140.01 - \$ 180.00	\$25.95
\$ 180.01 - \$ 1,500.00	15% of Order Total
\$ 1,500.01 & Up	12% of Order Total
For APO/FPO Addresses	
Add \$5.00 to Standard Shipping	
EXPEDITED DELIVERY SERVICES (For gift totals up to \$180.00)	
Next-Business Day Delivery	Add \$ 8.00 to Standard Shipping
Two-Business Day Delivery	Add \$12.00 to Standard Shipping
Next-Business Day Delivery	Add \$12.00 to Standard Shipping
Next-Business Day Delivery (10:30 AM)	Add \$18.00 to Standard Shipping
Delivery to Alaska & Hawaii	Add \$12.00 to Standard Shipping
Saturday Delivery	Add \$22.00 to Standard Shipping
Courier Service - Phoenix Metro Area	\$15.95

SUMMER SHIPPING (MAY 1 - SEPTEMBER 30)
 During this time of year, Fairytale Brownies are shipped in a reusable insulated box with an ice pack to ensure freshness. \$4.00 per box is added for this special packaging.

2 SHIP TO MY ADDRESS:

ITEM #	QTY.	DESCRIPTION	PRICE EACH	TOTAL PRICE	DELIVERY DATE
					Now <input type="checkbox"/> Later <input type="checkbox"/>
SHIPPING CHARGE (See Chart) / - / -					
GIFT MESSAGE:					
SIGNED BY:					

SHIP GIFTS TO:

NAME	COMPANY	CITY	STATE	ZIP	DAY PHONE ()	DELIVERY DATE
						Now <input type="checkbox"/> Later <input type="checkbox"/>
SHIPPING CHARGE (See Chart) / - / -						
GIFT MESSAGE:						
SIGNED BY:						

3 METHOD OF PAYMENT:

MY DAYTIME TEL. NO. () #

CHECK/MONEY ORDER GIFT CERTIFICATE

VISA MasterCard Discover

NAME ON CARD _____ EXP. DATE _____

SIGNATURE _____ CREDIT CARD NUMBER _____

4 SALES TAX:

Arizona Residents or shipping to Arizona, please add sales tax to your order. ARIZONA SALES TAX IS 7.8%

Thank You For Your Order!

GRAND TOTAL	
SUBTOTAL	
ARIZONA ORDERS ADD 7.8% SALES TAX	
TOTAL SHIPPING CHARGES, ALL ADDRESSES	
SUMMER SHIPPING: \$4.00 PER ADDRESS (5/1 - 9/30)	

5 ORDER TOTAL:

