



Write Advantage Inc. *Commercial Writing Services – Print and Online*

Shannon Walker-Lembke

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Currently seeking new clients for copywriting services supporting direct response and other marketing collateral projects.

Selected Projects

Lincoln Media Group

Ms. Walker-Lembke was initially assigned community profiles for three cities and Adams County in Colorado. **Following the successful completion of the first assignment, Ms. Walker-Lembke was assigned six additional community profiles.**

Hukari Technical Services, Inc.

Ms. Walker-Lembke provides a variety of writing services to **repeat customer**, Hukari Technical Services, on an as-needed basis. Projects include

- Proposals
- Correspondence
- Company policy manuals
- Procedures

Bear Wolf Consulting & Mediation Services, Inc.

Ms. Walker-Lembke authored a proposal that met all submittal guidelines and resulted in a contract award for the client. Providing **effective support** resulted in Bear Wolf Consulting becoming a repeat customer even **though the area of business, alternative dispute resolution, was previously unfamiliar** to Ms. Walker-Lembke. Ms. Walker-Lembke developed a web site and wrote the web content for the client's web site, www.bearwolfconsulting.com.

Shaw Environmental & Infrastructure

Shaw Environmental & Infrastructure is an international corporation providing engineering and construction services to a variety of government and private sector clients. **The client has received multiple contracts and been invited to present best-and-final offers as a result of proposals written by Ms. Walker-Lembke.**

POSRP

Ms. Walker-Lembke provides a **variety of copywriting services** including white papers, education outreach presentation materials, and web content for www.posrp.org.

Education/Selected Additional Training

- B.S. Mechanical Engineering, University of North Dakota
- XML for Technical Writers
- Two courses through Institute of Children's Literature
- AWAI Accelerated Copywriting – currently enrolled