



THE VOICE MARKETPLACE

A Web Service for Searching, Auditioning and Hiring Professional Voice Over Talents



FACTS & FIGURES

Introduction	
Launched:	November 2003
Ownership:	Privately held.
Mission:	To provide the most efficient means of connecting businesses with professional voice-over talents and voice actors on the Internet.
Location:	London, Canada
Size:	Over 56,266 professional voice talent and clients seeking voice-over services combined.
Activity:	Over 69,662 MP3 voice-over demos listened to by 104,978 unique visitors, creating 6911 job opportunities on average, each and every month.
Company Overview	
Description:	<p>Voices.com is the leading online marketplace connecting buyers and sellers of voice-over services.</p> <p>Radio and television stations, advertising agencies and corporate communications executives rely upon Voices.com's marketplace to search, audition and hire professional voice-over talents by searching the database or by posting a job.</p> <p>Voice talents looking for work register for free as a Guest or subscribe as a Preferred or Premium member and are equipped with a comprehensive set of self-managed tools to effectively market themselves and conduct business online.</p>
Management Team:	The Voices.com team, united from a complementary set of backgrounds including the financial industry, computer science, sound engineering, vocal education, marketing and customer service has developed an online voice casting service for the purposes of simplifying the process and reducing the costs of hiring professional voice-over talents.
Client List:	Some clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, The Discovery Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and many more.
Contact Information	
Location:	<p>Voices.com Interactive Voices Inc 130-100 Collip Circle London ON N6G 4X8 Toll Free: 1-888-359-3472 Phone: 519-488-5575 Fax: 519-858-5197</p>



Voices.com Launches New Online Voice Talent Service

Voices.com, a new web service connecting businesses with voice talents, launches on September 1st

September 1, 2006 - Toronto (PR) Companies that need to get a voice-over recorded for their business now have a superior web service available to them: Voices.com. Formerly known as Interactive Voices, the new Voices.com facilitates finding the perfect voice, quickly and cost-effectively.

Today the word "voice-over" is becoming a household term. It is associated with voice recordings for radio and television commercials, sales presentations, educational videos, audiobooks, podcasts, animated films and videogames.

Voices.com is home to over 7,000 voice talents from around the world, representing over 50 languages. Businesses can search for talent using the Voices.com search engine or by posting a voice-over job free of charge. Customers can even bookmark talents of interest in their "Favorites", a new section in their account dedicated to managing business relationships with professional voice talents.

Posting a job is a popular option for many businesspeople. This service allows clients map out project requirements, then receive a range of voice samples and obtain quotes immediately, cataloging responses conveniently in their Voices.com account. As thousands of customers have already discovered, posting a job greatly streamlines the process of hiring a voice professional.

Voices.com CEO David Ciccarelli says, "We're thrilled to announce the launch of Voices.com, the industry standard for searching, auditioning, and hiring voice talents. The support that our customers have shown over the past several years has been phenomenal and continues to inspire us as we strive to make Voices.com the ultimate destination for the voice industry."

For more information or to get started, visit www.voices.com.

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VoiceRank™ - The Newest, Hottest Way to Hire Voice Actors

Announcing the Voices.com Top 100, powered by VoiceRank™ technology, a ranking engine that organizes talent by newest, highest rated, and most favored.

November 14, 2006 - Toronto (PR) In a field as competitive and fast-paced as voice-overs, there isn't much time to sift through voices to find the most qualified candidate for voice over jobs. Voices.com announced today their new VoiceRank™ technology would provide a solution to this global challenge.

It became clear to the company that there needed to be a way for the people who use the web service to hire voice actors directly to recommend their favorite voices to each other, thus saving their peers time while rewarding and referring voice actors with whom they have worked.

First is the "New" list. These are the newest voice actors who have registered at the website. It's a way for them to gain some immediate exposure and have others rate their demos for professionalism.

The second list is called "Top Rated". The Top Rated list is generated by the new VoiceRank™ technology, a ranking algorithm that's fair, flexible and trustworthy.

VoiceRank™ is based upon a combination of the number of ratings voice actors have received, their overall average rating, and the completeness of their profiles. The current list reflects how voice actors have been rated regarding their auditions as well as former feedback ratings.

Finally, the third list is called "Favorites". People in this list have been most favored by clients. Clients can 'favorite' voice actors by clicking the "Add to Favorites" link in the search results, via audition submissions or on voice actor websites at Voices.com.

Voices.com CEO, David Ciccarelli says, "VoiceRank™ updates daily to help identify the newest movers and shakers at Voices.com. As the rankings are determined by our community, the results are organic, rewarding and recognizing voice actors for their work."

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Voices.com™ Listed on Best of the Best Web 2.0 Web Sites

Recently, Software Development in the Real World posted their Web 2.0 cream of the crop list, recognizing Voices.com as one of the Best of the Best.

November 2, 2006 - Toronto (PR) When a web service is consistently recognized on Web 2.0 lists as the 'cream of the crop' they must be doing something right. According to the most recent and highly regarded Web 2.0 top-end service providers list, Voices.com is the place to be if you are looking to buy voice over services or to get work as a professional voice talent.

What makes a site a 'Web 2.0' site? According to Software Development in the Real World, Web 2.0 is the bigger, better, second coming of the World Wide Web.

In turn, websites that qualify as Web 2.0 caliber embody several unique characteristics such as opportunities for users to contribute to the site, network with each other, organize, and categorize their content.

To put this into perspective, Google, YouTube, and Flickr all qualify as Web 2.0 companies.

Voices.com is a part of this elite circle, trumpeted as the best place where people can find work online in the audio industry, specifically, anything to do with the human voice.

Voices.com™ CEO, David Ciccarelli says, "We believe that Voices.com™ is to audio as Google is to search. We are grateful for our inclusion and are humbled by the honor of being recognized among other giants of the Web 2.0 movement."

Voices.com™ is home to over 8,000 voice talents and has served over 37,000 clients worldwide.

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The Founders

With a diversity of backgrounds from the financial industry to computer science, sound engineering and vocal education, Voices.com's team of professionals offers the best in first class service and technology.

David Ciccarelli

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David Ciccarelli, Chief Executive Officer. As the co-founder of Voices.com, David offers management experience as well as a clear vision for the future. Most recently, David presented Interactive Voices as a New Voices winner at DigiFest 2005, an award recognizing Interactive Voices as an industry leader who provides digital media products and innovations that contribute to Canada's economic and cultural future. In 2000, David graduated from the Ontario Institute of Audio Recording Technology with an Honor's Degree in Audio Technology.

Stephanie Ciccarelli

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Stephanie Ciccarelli, Public Relations Manager. With experience in human resources, vocal production, and copy writing skills, Voices.com co-founder Stephanie is able to effectively communicate the objectives of Voices.com to voice actor and client members through the Voices.com blog network and weekly eNews mailings, personalizing the experiences for all prospects and customers of Voices.com. Stephanie has a Bachelor of Musical Arts from the Don Wright Faculty of Music at the University of Western Ontario, specializing in vocal education and performance. She is also the author of The Podcasting Ebook: Your Complete Guide to Podcasting and The Definitive Guide To Voice-Over Success, and The Voice-Over Script Collection.