

National Media Placements: Absolutely Public Relations Places Article in Woman's World Magazine for Light Force Therapy in Elizabeth, Colorado

*Denver-based Absolutely PR has placed Light Force Therapy in a Woman's World magazine article (April 13, 2004, issue). The "Your Good Health" piece on "Pain relief at the speed of light" was written by medical journalist Denise Mann. Light Force Therapy contracted in October 2003 for media relations services with Absolutely PR. In addition to the Woman's World article, Absolutely PR has recently assisted in achieving exposure for Light Force Therapy in Inc. Magazine, The Washington Times and the Denver Business Journal, as well as other online and weekly newspaper mentions, plus television reports in both Denver and Phoenix. **Please note: effective 5/14/04, there has been a hold put on all proactive PR and news releasing programs for Light Force Therapy at the direction of the client, Light Force Therapy, Inc. Further, effective 3/18/05, Light Force Therapy, LLC, informed creditors that the company has ceased doing business.***

Lakewood, CO — **April 12, 2004** -- Public relations consultant, Maggie Chamberlin Holben, APR, owner of Metro Denver's Absolutely Public Relations, announces that her consulting firm has placed Light Force Therapy in the April 13 issue of Woman's World magazine - "Your Good Health" section, page 13, headline: "Pain relief at the speed of light" by Denise Mann. The magazine, with circulation of 1.6 million, is on newsstands through April 12, 2004.

The article includes an illustration that graphically details how light therapy works. In addition, the article is divided into the six following sections about the subject of light therapy for pain relief purposes:

- * How it works
- * How to use it
- * What it feels like
- * When relief kicks in
- * How to maximize the power
- * Where to get it

According to Holben, services provided to Light Force Therapy include a consulting package anchored to <http://www.PublicRelationsNewsroom.com> for the company and an "Expert Status Awareness" package for CEO Kim Peterson anchored to the <http://www.expert411.com> website.

In addition to the Woman's World article, Holben has recently placed Light Force Therapy and founder Kim Peterson in Inc. Magazine, The Washington Times and the Denver Business Journal. Here are links to those three articles:

<http://www.inc.com/magazine/20040301/trends.html>

<http://denver.bizjournals.com/denver/stories/2004/02/09/focus2.html>

<http://www.washtimes.com/functions/print.php?StoryID=20040107-094241-8018r>

- More -

About Absolutely PR:

Absolutely Public Relations has been in business in Denver since 1999. In addition to Light Force Therapy, Absolutely PR's other consulting clients include: Baxa Corporation, Englewood, CO; Adventures In Color Technology, Golden, CO; and Holben Building Corporation, Denver. For more information about Absolutely Public Relations, go to <http://www.absolutelypr.com>. Call Maggie Holben at 303-984-9801 or e-mail maggie@absolutelypr.com.

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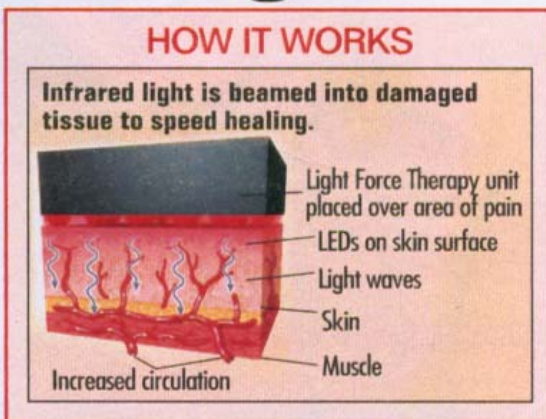
Please note: effective 5/14/04, there has been a hold put on all proactive PR and news releasing programs for Light Force Therapy at the direction of the client, Light Force Therapy, Inc. Further, effective 3/18/05, Light Force Therapy, LLC, informed creditors that the company has ceased doing business.

Pain relief at the speed of light

Are you one of the more than 80 million Americans suffering from chronic pain of some kind? Good news: whether the trigger is arthritis or carpal tunnel syndrome, backaches or headaches, sore feet or something else, there's a revolutionary new way to ease the pain and inflammation—fast.

It's known as light-force therapy, and all that it involves is beaming a safe, low level of red and infrared light into damaged tissue to jumpstart the body's natural healing process. Best of all, it's painless, inexpensive and has no known side effects! Wondering if it's right for you?

● **How it works:** "The light waves increase blood flow to injured areas, which brings more oxygen and nutrients to the area.



This speeds the healing process and reduces pain and inflammation," explains Colorado-based physical therapist Ben Freeman. "The mild heat emitted from the light waves also soothes painful muscles, joints and tissues, similar to the way a heating pad does."

● **How to use it:** Ready. Aim. Fire. The hand-held unit is the size and shape of a VCR tape; you (no doctor needed!) simply point it

toward the area of pain or inflammation and turn it on for 10 to 15 minutes. You can also purchase straps to fasten the device to hard-to-reach areas such as your back.

● **What it feels like:** "Most people feel nothing; some feel a little heat depending on how long they use the device at each session," says Freeman.

● **When relief kicks in:** "A noticeable change is typically seen after two to three sessions, but many people experience relief after a single session," he says.

● **How to maximize the power:** To get the most out of the therapy, simply use it more often, up to two to three times a day for 10 to 15 minutes at a time, advises Freeman.

● **Where to get it:** Some doctors, chiropractors and physical therapists offer light therapy in their offices. But it can be easily

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ough allergy season—sniffle-free!



Friday, March 18, 2005

Subject: Dissolution of Light Force Therapy, LLC

By receiving this letter you are notified that Light Force Therapy, LLC has ceased doing business. Unfortunately, a series of events beginning in the summer of 2004 became obstacles too significant to triumph over.

The company's inability to generate sufficient cash flow forced the termination of all business operations.

At this juncture, the company has no material assets. Our senior secured creditor has repossessed all inventory and other significant assets. It is unlikely that these assets will be sufficient to repay the amount of senior secured debt. The company does not intend to file for bankruptcy protection because there is no intention to continue to pursue the company's business plans or to seek protection from its creditors.

You should expect no further payments from the company. If you have not already been informed of these circumstances, please discontinue any services for the company and cancel the appropriate accounts.

We truly regret these circumstances. We appreciate our relationship with you and the service your company has provided in the past. We wish you much future success.

Sincerely yours,

MANAGERS OF LIGHT FORCE THERAPY, LLC,
a Delaware limited liability company in dissolution