



## Media Credentials Request

Registration is now open for the Rocky Mountain Region's Premier Bioscience Conference and Expo, BioWest 2007 – <http://www.BioWestConference.com> . More than 900 participants are expected at this year's event, December 6-7, at the Grand Hyatt in Denver. Best-selling author & noted management scholar **Jim Collins** (**GOOD TO GREAT: Why Some Companies Make the Leap ... And Others Don't**) headlines a stellar lineup of national presenters for BioWest 2007, including **Dr. Ivor Royston**, founder of the legendary Hybritech and principal at San Diego-based Forward Ventures, and **Stephen Ubl**, President and Chief Executive Officer of AdvaMed, the Advanced Medical Technology Association.

BioWest will again feature the **Venture Showcase competition** where six emerging bioscience companies from the Rocky Mountain region will present their business plans to a panel of national venture firms. One company will be chosen the winner, receiving the \$10,000 Faegre & Benson Venture Showcase Award during the CBSA Annual Awards Luncheon. **The BioWest Conference and Expo is the region's preferred venue for visiting with researchers about their newest discoveries and meeting founders of the area's most innovative and promising bioscience start-up companies.**

**Deadline To Request Media Credentials: November 30, 2007**

*Please advise of any special audio, video or telecommunications needs when requesting credentials.*

The complete BioWest 2007 program schedule is found at  
<http://www.biowestconference.com/program.php>

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail Address \_\_\_\_\_

- Full Conference, December 6 & 7 (including awards Luncheon on Dec 7)
- Full Conference (no awards luncheon)       Thursday, December 6, Only
- Friday, December 7, Only (including awards luncheon on December 7)
- Friday, December 7, Only (no awards luncheon)
- Single Event (please list) \_\_\_\_\_

Colorado BioScience Association – BioWest 2007 Media Credentials  
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E-mail: [cshapard@cobioscience.com](mailto:cshapard@cobioscience.com)