

FourzeroTwo

info@fourzerotwo.com | www.fourzerotwo.com

Office: 1-859-403-0041

Introduction:

The proposal shall outline the impressive capabilities and extensive opportunities that our firm has to offer to the contemporary business or individual who identifies that an aggressive and fresh representation and approach is required to achieve success in today's every changing markets.

History:

Our firm is a collective of veterans from a variety of industries and fields such as:

Public Relations
Publicity
Advertising
Event Production
Brand Management
International Business

Market Research
Artist Management
Business Management
Graphic Design
New Media Coordination
Media Relations

This diverse list of backgrounds allowed our firm a unique advantage to most in our market. Our extensive array of expertise allows us to offer our clients more opportunities and consultation in more aspects their the average firm.

After steady growth for years and increased interest in the firm on the international market, we enjoyed a small expansion into European and Asian markets. Briefly after, in October 2005, the firm was widely recognized as a leader in its field and received a large financial investment, which allowed us to benefit from a large company expansion resulting in exciting new opportunities for the firm and its present as well as future clients.

Our firm now proudly boasts an impressive roster of entertainment and business clients. Ranging from music performers, to industry leading corporations. We have secured a solid place in the international business market. Working with our clients to expand and develop their brand names worldwide, as well as increase awareness and opportunities domestically.

| **Publicrelations** | **Publicity** | **Advertising** |

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What We Offer:

Our extensive roster of services is nothing short of impressive! Thanks to our extensive background of expertise, our firm openly accepts a variety of projects and clients. Such services that we specialize in include:

Public Relations & Publicity
Press Kit Develop & Solutions
Web Development
Graphic Design
Grassroots Marketing Efforts
Artist Management
Radio Promotions
Retail & Distribution Relations
Licensing & Product Placement

Business Development
Strategic Marketing Solutions
Event Planning & Production
Media Planning & Placement
Creative Writing & Copy Solutions
Sponsorship Management
Talent & Personality Brokerage
Promotions
Consultation

Credentials:

Our firm has been fortunate enough to work with a variety of clients and corporations over the years. While our roster alumni boast some impressive corporations and individuals, we pride ourselves mainly on our work with independent and rising new talent and companies. We have graciously handled projects for such fortune 500 corporations as:

Viacom Inc.
Clear Channel Entertainment
Sony Music Inc.
Warner Brothers Entertainment

Universal Music Group
OZ Music Inc. (Australia)
Variant Music (Indonesia)
Hot Topic / Torrid Inc.

As well as countless amazing independent companies and projects. We pride ourselves on our diversity, and our work in a variety of industries and clients including:

Bands
Artists
Actors
Models
Authors

Photographers
Recording Companies
Fashion Designers
Clothing Lines
Products

Corporations
Agencies
Venues
Clubs
Restaurants

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What Sets Us Apart:

While our diverse experience and extensive expertise allow us to offer our clients high caliber service and consultation; we believe our personal investment and relationships with our clients is what sets us miles apart from our competitors.

Since our creation, the mentality has always been that we shall work as a family not a corporation. Staying true to our independent ethics, our firm has been able to forge solid relationships with our clients, which go well beyond business and develop strong friendships and personal investment in all of our clients and their projects. Such a dedication allows us to understand our clients and their needs more deeply and meet such needs more effectively.

When you become a client of our firm, you receive more than a publicist, or an agent. You receive an entire family, an entire collective of dedicated professionals with the common goal of building a relationship, a brand name, and an unstoppable force for you and your project.

Clients of ours are clients for life.

Which makes us **The Public Relations And Publicity Firm.**

Contact:

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