

How can you ***stand out*** in a crowd?



and the **Innovative Outdoor Solutions (IOS) Team**



**WELCOME to**

**HIGH IMPACT**

**VISIBILITY**

**LOCAL AWARENESS**

**BRAND EQUITY**

**1-800-GREAT AD**  
Advertising for **BIG** Thinkers!

Home of the

**Innovative Outdoor Solutions (IOS) Team**

*"Creating Local Awareness for National Brands"*

*Corporate Headquarters*

31461 Riverside Drive, Suite C Lake Elsinore, California 92530

[www.1800GREATAD.com](http://www.1800GREATAD.com)

800-473-2823 Phone 951-674-7232 Fax

# COMPANY OVERVIEW

1 800 GREAT AD is the home of the Innovative Outdoor Solutions (IOS) Team. We are an idea-driven, creative resource for advertisers who need to reach the masses through Out-of-Home media. Our competitive advantage is the Innovative Outdoor Solutions (IOS) Team, devoted to creating "Local Awareness for National Brands". Our IOS Team interacts closely with our clients, on a partnership level, to produce comprehensive strategic solutions that will capture and capitalize on your target market.

We tailor our approach to suit each client; to obtain massive brand awareness with pinpoint accuracy, while ensuring the best advertising result.

Awareness must be created. Brand equity must be built. That's what we do. Because its not who you know...

***...IT'S WHO KNOWS YOU!***



# EVENT SPECTACULAR - Brand Equity/Local Awareness



LOCAL AWARENESS



CYCLE BILLBOARDS



HIGH IMPACT VISIBILITY



CUSTOM MESSAGES

# WALLSCAPES

GRAND FORMAT  
DIGITAL GRAPHICS



**1-800-GREAT AD**  
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ALL SHAPES AND SIZES

OUTDOOR

INDOOR

# HUMAN DIRECTIONALS

A man wearing a red cap and headphones, dressed in an orange shirt, stands in front of a Cingular Wireless building. He is holding a large white sign that features the Cingular logo (a red stylized figure) and the word "cingular" in blue lowercase letters. Below "cingular" on the sign is the slogan "raising the bar" in red lowercase letters, followed by a blue signal strength icon with four bars and the letters "SM".

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TRAFFIC LINE OF SIGHT

COST EFFECTIVE/HIGH RETURN

PROVEN IMPACT

HIGH VISIBILITY

# MOBILE BILLBOARD



TIME SENSITIVE CAMPAIGNS

HIGH QUALITY  
DIGITAL GRAPHICS

EVENT "SPLASH"

BRAND AWARENESS

# GIANT INFLATABLES



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**"Incrate-Ables"  
Custom**



**GIANT Inflatable Customs**



**High Visibility  
IMPACT**



**Hellum Blimp  
Event Marketing**



**Brand Equity**



# BROADSIDE ADVERTISING



ALL SHAPES AND SIZES



POWDER COATED  
CUSTOM COLORS



ANODIZED ALUMINUM

GRAND FORMAT  
DIGITAL GRAPHICS

**CALL TODAY**

*The IOS Team is ready to assist you with all of your needs...*



What makes a GREAT AD?

- \* Over 20 Years Experience.
- \* Attention to Quality & Service
- \* Trained Professional Staff
- \* High ROI - Competitive Prices
- \* Clean Product Expert Installers
  - \* Nationwide Service
  - \* Manufacturer Direct

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