



It's not just a ribbon, it's  
A Celebration **4**



Breast Cancer



Pediatric Cancer



Ovarian Cancer



Leukemia



Melanoma



Pancreatic Cancer



AIDS



Colon Cancer



Patriotic

Offering the Life™ brand  
for your Awareness Campaign.

ASI# 94134

# BREAST CANCER

# It's not just a ribbon, it's

## Sports Cap Pink Life™ Ribbon for Breast Cancer Awareness

- 100% Polyester Twill, Unstructured
- Reflective Safety Bands
- Contrasting Undervisor
- Pink Mesh Sides
- No Rows of Visor Stitching
- Velcro Backstrap
- Pink Life™ Ribbon 3D Embroidery
- DoLife™ Embroidery on Bill



Ladies/Child  
# 32002

**BONUS\*\***



# 32001

**BONUS\*\***

## Sports Cap Pink Life™ Ribbon for Breast Cancer Awareness

- 100% Polyester Twill, Unstructured
- Reflective Safety Bands
- Contrasting Crown/Visor Piping
- Venting Mesh Stripes
- No Rows of Visor Stitching
- Pink Life™ Ribbon 3D Embroidery
- DoLife™ Embroidery on Bill



# 32001

**CUSTOMIZE**  
with your logo



Ladies/Child  
# 32002

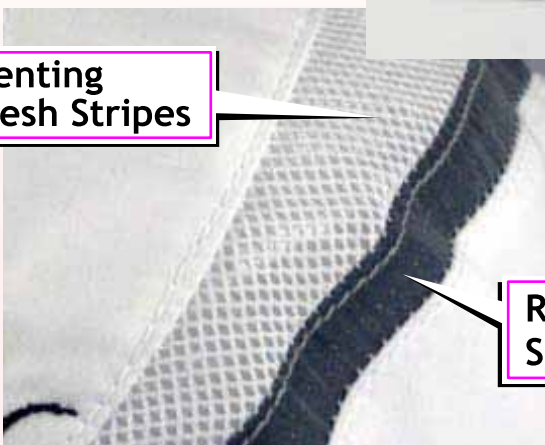
# A Celebration **4** Life™

ASI# 94134

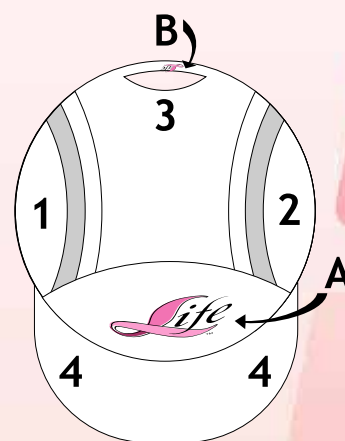


**3D Embroidery**

**Venting  
Mesh Stripes**



**Reflective  
Safety Band**



Embroidery minimum 144 pieces  
Custom cap design minimum 576 pieces  
Set Up Charges: \$75 (H)  
Size Limit: 1.75" x 3"

Production Time: Stock Caps 10 days  
F.O.B. Tampa Florida

1	24	48	96	144
15.00(Q)	7.50(R)	6.50(R)	6.00(R)	5.75(R)

PRICING EFFECTIVE: OCT 2007

Imprint Areas

1. Left Side
2. Right Side
3. Back
4. Bill\*

A. Life™ Logo on Front  
B. Life™ Logo on Strap

\*All Life™ Brand products include:

3D embroidery of Life™ logo on front and standard embroidery of DoLife™ logo on back strap.

\*\*Bonus: Free standard embroidery on bill while supplies last.



# PEDIATRIC CANCER

# It's not just a ribbon, it's

## Sports Cap Yellow Life™ Ribbon for Pediatric Cancer Awareness

- 100% Polyester Twill, Unstructured
- Reflective Safety Bands
- Contrasting Undervisor
- White Mesh Sides
- No Rows of Visor Stitching
- Velcro Backstrap
- Yellow Life™ Ribbon 3-D Embroidery
- DoLife™ Embroidery on Bill



Ladies/Child  
# 32005

**BONUS\*\***



# 32004

**BONUS\*\***

## Sports Cap Yellow Life™ Ribbon for Pediatric Cancer Awareness

- 100% Polyester Twill, Unstructured
- Reflective Safety Bands
- Contrasting Crown/Visor Piping
- Venting Mesh Stripes
- No Rows of Visor Stitching
- Yellow Life™ Ribbon 3-D Embroidery
- DoLife™ Embroidery on Bill



# 32004

**CUSTOMIZE**  
with your logo



Ladies/Child  
# 32005

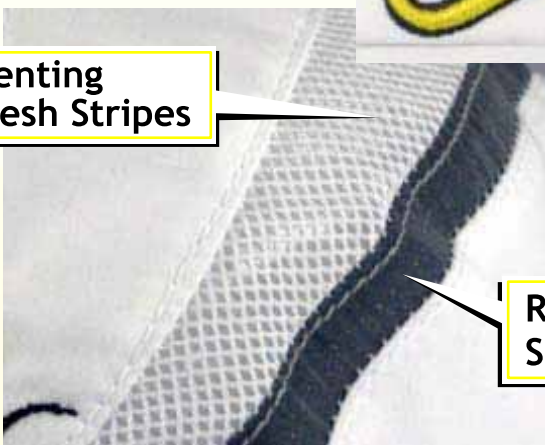
# A Celebration **4** Life™

ASI# 94134

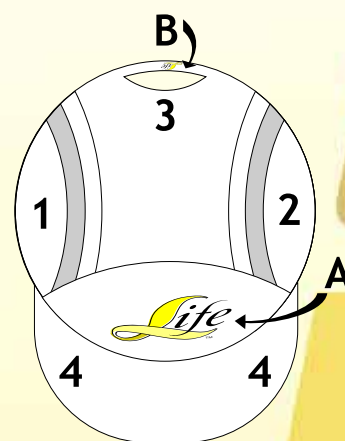


**3D Embroidery**

**Venting Mesh Stripes**



**Reflective Safety Band**



Embroidery minimum 144 pieces  
Custom cap design minimum 576 pieces  
Set Up Charges: \$75 (H)  
Size Limit: 1.75" x 3"

Production Time: Stock Caps 10 days  
F.O.B. Tampa Florida

1	24	48	96	144
15.00(Q)	7.50(R)	6.50(R)	6.00(R)	5.75(R)

PRICING EFFECTIVE: OCT 2007

Imprint Areas

1. Left Side
2. Right Side
3. Back
4. Bill\*

A. Life™ Logo on Front  
B. Life™ Logo on Strap

\*All Life™ Brand products include:

3D embroidery of Life™ logo on front and standard embroidery of DoLife™ logo on back strap.

\*\*Bonus: Free standard embroidery on bill while supplies last.

## U.S.A. PATRIOTISM

# It's not just a ribbon, it's

### Sports Cap Patriotic Life™ Ribbon

- 100% Polyester Twill, Unstructured
- Contrasting Eyelets & Button
- 4 Rows of Visor Stitching
- Velcro Backstrap
- Unisex Khaki Color
- Patriotic Life™ Ribbon 3D Embroidery
- DoLife™ 3D Embroidery on Back



# 32003



# 32003



CUSTOMIZE  
with your logo

All Patriotic Life™ Brand  
products include:  
3D embroidery of Life™  
logo on front and standard  
embroidery of DoLife™ logo  
on back.

## COMING SOON



AIDS



Colon Cancer



Leukemia



# A Celebration *4 Life*

ASI# 94134

Color Coordinated  
Eyelets & Button



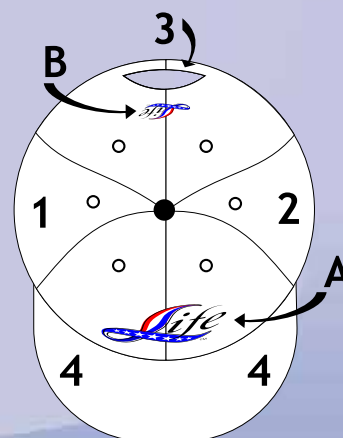
3D Embroidery

Embroidery minimum 144 pieces  
Custom cap design minimum 576 pieces  
Set Up Charges: \$75 (H)  
Size Limit: 1.75" x 3"

Production Time: Stock Caps 10 days  
F.O.B. Tampa Florida

1	24	48	96	144
15.00(Q)	7.50(R)	6.50(R)	6.00(R)	5.75(R)

PRICING EFFECTIVE: OCT 2007



Imprint Areas

1. Left Side
2. Right Side
3. Strap
4. Bill
- A. Life™ Logo on Front
- B. DoLife™ Logo on Back



Melanoma



Breast Cancer

# BREAST CANCER

# It's not just a ribbon, it's

## Sports Cap Pink Ribbon for Breast Cancer Awareness

- 100% Polyester Twill, Unstructured
- Reflective Safety Bands
- Contrasting Undervisor
- Pink Mesh Sides
- No Rows of Visor Stitching
- Velcro Backstrap
- Traditional Pink Ribbon 3-D Embroidery



Ladies/Child  
**# 32102**



Ladies/Child  
**# 32103**

## Sports Cap Pink Ribbon with Rhinestones for Breast Cancer Awareness

- 100% Polyester Twill, Unstructured
- Reflective Safety Bands
- Pink Mesh Sides
- Venting Mesh Stripes
- No Rows of Visor Stitching
- Traditional Pink Ribbon Embroidery with Rhinestones

## "Check Yourself" Sports Cap for Breast Cancer Awareness

- 100% Cotton
- Contrasting Undervisor
- Fade from Pink to White
- Visor Stitching
- Velcro Backstrap
- Traditional Pink Ribbon 3-D Embroidery
- "Check Yourself" on Bill



**# 32101**



# A Celebration **4** Life™

ASI# 94134

**Standard  
Embroidery with  
Rhinstones**



**3D Embroidery**

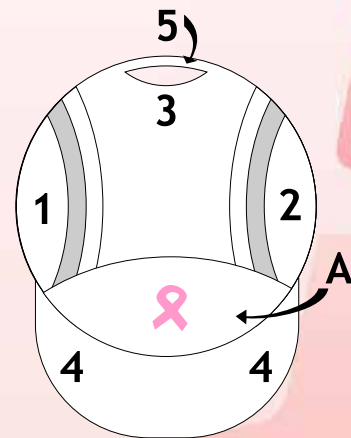


Embroidery minimum 144 pieces  
Custom cap design minimum 576 pieces  
Set Up Charges: \$75 (H)  
Size Limit: 1.75" x 3"

Production Time: Stock Caps 10 days  
F.O.B. Tampa Florida

1	24	48	96	144
12.50(Q)	7.00(R)	6.25(R)	5.50(R)	5.00(R)

PRICING EFFECTIVE: OCT 2007



Imprint Areas

- 1. Left Side
- 2. Right Side
- 3. Back
- 4. Bill
- 5. Strap
- A. Ribbon on Front

# CAUSE CAMPAIGNS

It's not just a ribbon, it's  
A Celebration **4**



**# 31002**  
Keep-Cool  
Yellow Life™ Bandana  
for Pediatric Cancer Awareness



**# 31003**  
Keep-Cool  
Patriotic Life™ Bandana  
to Support Our Troops



Keep-Cool  
Pink Life™  
Bandana for  
Breast Cancer  
Awareness

- 100% Cotton
- Gel Crystals
- Cools Body Temperature
- Works for Hours
- Pink Life™ Embroidery
- DoLife™ Embroidery

**# 31001**

Embroidery minimum 144 pieces  
Custom cap design minimum 576 pieces  
Set Up Charges: \$75 (H)  
Size Limit: 1.25" x 7"  
For custom printable area, please  
contact us at: [ACelebration4Life.com](http://ACelebration4Life.com)

Production Time: Stock Caps 10 days  
F.O.B. Tampa Florida

1	24	48	96	144
6.95(Q)	4.00(R)	3.50(R)	3.15(R)	2.75(R)

PRICING EFFECTIVE: OCT 2007



# Terms and Conditions

ASI# 94134

**PAYMENT TERMS:** Net 30 terms is available with an approved credit application.

**CREDIT CARDS:** We accept Visa and Master Card. For your protection a copy of the front and back of the credit card must be supplied.

**C.O.D:** Available with approved credit application; not available on third party shipments.

**RETURNED CHECKS:** A returned check is subject to a \$25.00 charge for each attempt to clear.

**STOCK GOODS (CAPS):** All stock caps include at least one Life™ awareness ribbon and a DoLife™ awareness ribbon. When the Life™ ribbon is in the front primary position, it will be decorated using a 3D stitch embroidery technique. The DoLife™ awareness ribbon will have a placement on the adjustment strap using a detailed flat embroidery technique. All orders less than 24 units and orders not in increments of a dozen (12) units, will incur a delay in order fulfillment. Order must be in even dozen increments per color/per style to avoid fulfillment delays.

**CANCELLATIONS/CHANGES:** All cancellations and/or changes in orders must be in writing to VMK. Cancelled or refused orders are subject to a 15% restocking fee plus applicable freight charges. Customized orders are subject to a 50% deposit. Customized order cancellations will forfeit all submitted deposits.

**RETURN AUTHORIZATIONS:** Returns will not be accepted by VMK unless accompanied with a valid return authorization number. Return authorizations will not be issued on product that is more than 30 days old. Authorized returns must be returned in original packaging and in the same condition it was originally shipped. Authorized returns must be accompanied by a packing list and authorization number. The authorization number needs to be clearly marked on the outside of the carton. Authorized returns must arrive to our warehouse within 30 days from the date of authorization. Claims for damaged goods, shortages, etc., must be made within 15 days from receipt of order. Authorized returns that are a result of customer order error are subject to a 15% restocking fee plus freight charges. All sales on closeout styles are final-No returns.

**CLAIMS:** Claims for any discrepancies must be made within 15 days of receipt of order.

**DISCLAIMERS:** Due to uncontrollable circumstances, VMK cannot guarantee variances in color, shade, texture, size and construction of finished goods. We reserve the right to change, correct, or improve goods without prior notice. No adjustments or claims will be processed regarding these variances. VMK's acceptance of your purchase order constitutes an agreement based solely on VMK's terms and conditions, regardless of the terms and conditions outlined in your purchase order. VMK is not liable for delays regarding customs, quota, and steamship delays. All confirmations must be marked "confirmations only" if they are not marked in this manner the liability of duplications is the customer's responsibility.

**DROP SHIPMENTS:** \$5.00 net per location. If master carton must be split, a \$10 per box fee applies (master carton contains 144 units, 6x24 inner boxes).

**EMBROIDERY:** Color separated art is not acceptable for embroidery. Minimum letter height is ¼" inch. All stitch counts are estimated and can only be determined after a tape is punched. When a new tape is punched, a sew out or sample will be made available to the customer. Duplicate tape charges are \$25.00 net. Customer supplied tapes are accepted when accompanied by a run sheet with thread sequence listed. VMK will not be responsible for the integrity of the tape. Any changes in decorated orders are subject to a \$35.00 edit charge. If a tape requires more than a 50% edit a new tape will have to be made. Minimum tape charge is \$50.00 (5K stitches).

**CUSTOM EMBROIDERY MINIMUMS:** Minimum for custom embroidered goods is 144 pieces for headwear and 72 pieces for shirts. For less than minimum, there is a charge of \$75.00 net. *NOTE: VMK decorates VMK product only.*

**PRINTING AREA SIZES:** Direct Embroidery: a. Most styles: 2-1/4 X 4-1/2 b. 1340 visor and military caps: 1-1/4 X 3-1/2

**PAPER PROOFS & SEW OUTS:** Paper proofs are available via fax. VMK cannot be held responsible for any inaccuracy in paper proofs. One sew out is available upon request at no charge. Additional sew outs are \$5.00 per sew out.

**PMS COLOR MATCH:** VMK cannot be held responsible for exact matching. PMS match for embroidery is available; however, colors are only matched as close as possible to factory threads.

**F.O.B:** Tampa Bay, Florida

**FREIGHT:** Freight carriers used are UPS, FedEx, DHL, and Common Carriers. VMK will ship Parcel Post, however we will not be responsible for lost or delayed shipments. Filing claims will be the responsibility of the customer on all Parcel Post shipments. On air shipments dimensional weight applies. A \$3 fee applies to all shipments that are going to a residence. If we are not notified the address is residential at the time of the order, an additional fee will apply.

**OVERRUNS AND UNDER RUNS:** Factory reserves the right to ship and bill over or under the exact quantity ordered by 5%. Normally exact quantities will be shipped. If exact quantity is required, the purchase order must be marked "exact quantity". A 10% overrun is acceptable on all orders requiring exact quantity.

**PACKAGING:** Caps are boxed in 2 dozen per inner cartons, 12 dozen per master cartons. Most shirts are 24 to a box. Orders shipped via Air from overseas may be consolidated and the number of caps per box may vary.

**CAP AND SHIRT SAMPLES:** Samples will be distributed to Distributors based on the following criteria: 1 free sample per style per Distributor. Additional samples are available at a cost of \$8.25 ( per unit or Sample Kit Pricing, see below. Sample cost will be waved upon production order.

**CUSTOM CAP AND SHIRT SAMPLES:** Custom samples will be billed at 3x cost plus freight. Sample cost will be waved upon production order.

**SAMPLE KITS:** Custom sample kit (12 caps) are available at a cost of \$90.00 (x).per kit. Samples with customer's registered trademarks, logos and diagrams are for demonstration only and not available for sale.

**REGULAR ORDER FULFILLMENT:** All orders will be shipped within 10 working days of receipt of an approved Purchase Order (PO). Express fulfillment orders available on stock items, ask for expedited fulfillment charges.

**CUSTOM ORDERS:** Minimum unit requirement for custom order is 500 units per style, per color. Please review requirements below.

## New Style Samples:

a) Caps: From the time the factory receives the sample order, please allow 2-4 weeks for arrival to VMK depending upon sample specifications.

## Old Style or Re-Order Samples:

a) Caps: Repeat samples can take from 3-4 weeks to arrive to VMK, provided there are no changes. If there are changes additional time will apply.

Timeline of Actual Production to Shipping Date (not including actual shipping time):

a) Caps: After the pre-production sample and/or digitals are approved, production averages 6-8 weeks.

The time variance is dependent on the cap specifications.

b) Ready-Made Caps: After the pre-production digitals are approved, production averages 2-4 weeks.

Delivery Timeline for Custom Orders post manufacturing:

**Sea** - Approximately 26 days from the factory to our Tampa Bay, FL facility.

**Air** - Approximately 7-10 days from the factory to specified location (Note: there is a 2,000 piece minimum quantity for this service).

10/01/2007

ASI# 94134

[www.VMKPromos.com](http://www.VMKPromos.com)



# Give Back to Charity Bonus Program

## HOW THE PROGRAM WORKS

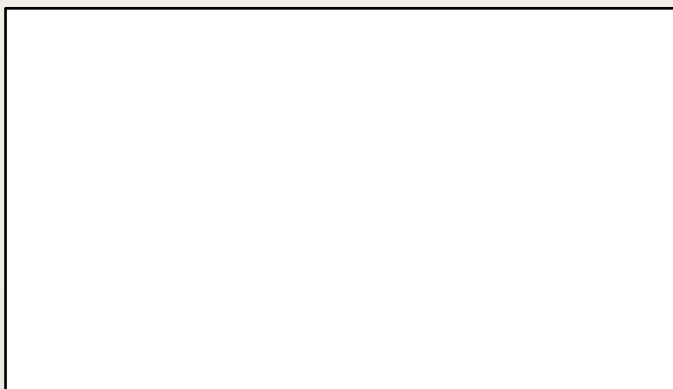
We not only want to provide you with the new and differentiating Life™ awareness ribbon and quality wearable products, we want to provide you with a deal closing incentive to present to your clients. VMK will donate 6% of Listed Cost\* back to a non-profit organization involved in the fight against cancer in honor of the organization you designate. The honoree can be your organization, a sponsor's organization, or even an individual making a product donation to their favorite charity.

Each VMK invoice will have a donation directive instruction letter where you designate the donation recipient and the honoree donor. Upon 100% fulfillment of your invoice, VMK will make the directed donation with copies to all involved parties. Not only will you be providing your client



with a distinctive and quality promotional solution, you will help generate additional revenues to a worthwhile cause.

***\*Requires a minimum total listed cost order of \$450***



**[www.ACelebration4Life.com](http://www.ACelebration4Life.com)**