

## **Rain Design Announces mStand**

SAN FRANCISCO, California -- April 5, 2007

Rain Design Inc., creator of designer accessories for Apple products, announced today the release of mStand, the newest addition to its line of innovative laptop stands. mStand raises laptops for better ergonomics with a design that flirts with Apple's desktop computers.

### **Design**

Made of a single sturdy piece of aluminum, mStand transforms laptops into stunning desktop counterparts of the Apple iMac and Apple Cinema Display with its elegant curves and silver-anodized finish. The single piece design solidly holds a laptop while the aluminum panel acts a heat sink to keep the laptop cool. A cable hole in the back of the stand routes wires to reduce clutter.

### **Ergonomics**

Long-term use of a laptop as the main computing device can strain the body as the user hunches down to see the screen and type. mStand raises the screen 5.9 inches (150 mm) to meet the user's eye level, thus promoting better posture, while its tilt design brings the screen closer for easier viewing. With an external keyboard and mouse, mStand creates an ideal ergonomic desktop setup for laptop users.

### **Compatibility**

Rain Design's mStand accommodates all Apple laptops and other laptops with depths less than 10.4 inches (265 mm).

### **Pricing and Availability**

Rain Design's mStand Laptop Stand (#10032) is now available at <http://www.raindesigninc.com/mstand.html> and computer retailers for a suggested retail price of US\$49.90.

### **About Rain Design**

Rain Design, headquartered in San Francisco, California, was founded in 2002 with the vision of creating cool and comfortable products. For more information on Rain Design's line of products, please visit <http://www.raindesigninc.com>.

mStand is a trademark of Rain Design, Inc. Apple, iMac, Apple Cinema Display, are trademarks of Apple Inc., registered in the U.S. and other countries.

Press Contact:

Yvonne Chow

[yvonne@raindesigninc.com](mailto:yvonne@raindesigninc.com)

Tel: +1 (415) 863-3826