

For Immediate Release
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New fig. Center Brings Medically Supervised Body Shaping to Orange County
Fig. to help patients find their beautiful shapes

Costa Mesa, CA – Fig., the leading authority in medically supervised body shaping, today opens the doors to its first center in Orange County. Located at 1202 Bristol Street in Costa Mesa, the center offers individualized medically supervised body shaping solutions to help each patient achieve their ideal figure.

“We have already received a tremendous response from Orange County residents who are interested in learning more about fig.’s body shaping technologies and programs,” said Brian Stern, President of fig.’s management company. “Fig.’s medical professionals are looking forward to meeting with patients to develop customized solutions that combine advanced medical procedures with diet, fitness and lifestyle programs – helping every patient achieve their ideal figure.”

Fig. is the proprietor of several exclusive technologies and programs. *Advanced LipoDissolve™* is an innovative, non-surgical procedure that permanently dissolves exercise- and diet-resistant fat. The procedure involves a series of microinjections, administered by fig.’s licensed medical professionals, into the treatment areas, which can include the abdomen, buttocks, thighs or chin. Because of the procedure’s non-invasive nature, patients do not experience the lengthy downtime associated with other cosmetic procedures. Fig.’s exclusive *FinerForme Laser™*, a non-invasive cold laser technology that is completely painless, enhances *Advanced LipoDissolve* patients’ experiences and results.

Fig. also offers its exclusive *Personalized Body Management* program, a medically supervised nutrition and fitness program designed to shape the body and improve health. When used in combination with *Advanced LipoDissolve*, patients have seen even more noticeable results.

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Physicians and other medical professionals at all fig. centers work closely with patients to develop individualized body shaping programs that include diet, fitness and lifestyle components. All fig. centers are overseen by a board certified plastic surgeon with years of experience in body contouring.

Dr. Terry Dubrow, M.D., F.A.C.S., will serve as the medical director for the new Orange County center, and will oversee the facility and the medical staff.

"We are excited to be able to bring a new inch loss option to Orange County," said Dr. Dubrow. "This unique combination of breakthrough medical technology and body shaping programs that are tailored to each patient's personal goals, greatly enhances the opportunity for people to achieve and maintain their ideal shape."

Dr. Dubrow is a highly sought-after speaker and widely published author, and starred as the leading plastic surgeon on FOX Television's *The Swan*. Dr. Dubrow graduated from the UCLA School of Medicine and went on to receive his General Surgery and Plastic Surgery training at UCLA where he was Chief Resident in both General Surgery and Plastic Surgery. He has received accolades by the American Association of Aesthetic Plastic Surgery and the Los Angeles Surgical Society.

"We're thrilled to have a doctor of this caliber to build on the remarkable success and acceptance of this procedure to date," said Stern. "Dr. Dubrow is a board certified specialist and a recognized expert in body contouring and plastic surgery. His association with fig.'s medical center underscores the plastic surgery community's eagerness to embrace this therapy."

About fig.

Fig. offers the latest procedures and services in cosmetic medicine, nutrition and fitness programs based on the latest medical research from the industry's leading experts. Fig. has treated more patients than any other lipodissolve provider, and its leadership in the market ensures it is among the first to provide the latest products and services.

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The LipoTherapy Institute, a wholly-owned subsidiary of the management company, conducts ongoing research and evaluates new products and services to ensure that fig.'s patients are offered the most advanced body contouring technologies and treatments. Headquartered in St. Louis, Mo., the company currently operates and/or manages 15 body shaping centers throughout the United States.

For a complimentary consultation, please call 877-389-5476.

For more information about fig., please visit www.fig.com.

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