

Press Release: For Immediate Release



Doug Wesley displays the front page of The Santa Fe New Mexican's July 19 edition featuring Naked Ambition, a story about his Nude Geezers calendar project. Photo by Corinne Magron.

Madrid, NM. (August 15) More than a dozen men over sixty have bared all for a Nude Geezers Calendar in this small, western mining village, turned hippie haven. These self-proclaimed geezers are a veteran fighter pilot, a cowboy, a doctor, a former lawyer, a miner, a biological consultant, an impresario, an engineer, several artists and merchants.

The men will host a Nude Geezers Weenie Roast for the debut of their calendar on September 1 in Madrid, New Mexico (pronounced MADrid). Len Self, proprietor of The Miner's Chuck-wagon (75 years old and one of the geezers) said, "I'll cook free hot dogs for everybody that shows up and most of us geezers will be here to sign the calendars." Madrid is a popular tourist stopover along New Mexico's scenic Turquoise Trail. Self is presented in the calendar playing a washtub bass and seemingly levitating his cowboy hat.

The calendar project is the brainchild of Madrid area photographer, Doug Wesley. It is financially backed by Wesley and several of the men who were photographed. Wesley said, "This summer I moved into geezerhood with my sixtieth birthday and I gave myself this project as a birthday gift. Making the pictures has been a rewarding experience for me. These men are strong, confident and I was surprised at how good-looking they are."

But wait! You don't even have to buy a \$20 calendar to take a peek. A website called GEEZERS-ILLUSTRATED.com went online this month to promote the project and

shows all the pictures. While the men are called “nude geezers,” the pictures expose mostly naked chests and legs with a few bare bottoms.

Madrid, NM, was the setting for Disney’s blockbuster movie, Wild Hogs, released earlier this year. Peter Brusco, 61 and one of the geezers, proprietor of Madrid’s Old Boarding House said, “What the public saw in the Wild Hogs movie is not Madrid. Our community is feisty, quirky, talented and caring. A visitor once described the town as fetchingly scruffy. As the calendar will document, the geezers of Madrid are a bunch of fetchingly sexy guys.”

Brusco’s nude calendar pictures are set in an office with a law degree on the wall. One shot shows him reading Walter Isaacson’s bestselling biography of Einstein, and the other holding a large, strategically placed cat.

In July, the local newspaper, The Santa Fe New Mexican, devoted a third of its front page to pictures and a story titled [Naked Ambition](#), which exposed the project.

Sixty-eight year-old Pete Bassin, the first calendar model and a man photographer Wesley calls his “Geezer Pimp,” said, “We’re doing this for fun and profit. There’s no great cause involved. We each get 5% of the take and some of us could really use the money.” Bassin, labeled Pistol Pete, is pictured on the cover of the calendar sitting bareback on a white horse, wearing only his hat, boots, bandana and gun.

The Nude Geezers 2008 Calendar features 13 men over sixty and one woman, 31 year-old Kimberly Brooks of Cerrillos, New Mexico, who remains fully dressed. She posed with 70 year-old Dale Edwards, whom Wesley says requested a “beautiful young woman” when asked what prop he would use to cover his privates. Edwards, a recent retiree who says his current goal is to “live and live and live” got his wish.

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Source information is available at the website: www.GEEZERS-ILLUSTRATED.com
