

News Release

For Immediate Release
August 24, 2007

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Dallas Wraps Its Arms Around Medically Supervised Body Shaping by fig.

Fig. to help patients find their beautiful shapes

Aug, 24, 2007--Dallas, TX -- Dallas is clearly demonstrating that when it comes to breakthroughs in eliminating body fat, the answer is fig.™ The leader in medically supervised body shaping is enjoying tremendous success, just eight weeks after opening its doors in three Dallas locations. More than 1,000 Dallas residents have taken advantage of fig.'s expertise in *Advanced LipoDissolve™*, Personalized Body Management and other innovative body shaping technologies.

"In each new city where we open, our patients are very excited about fig.'s advanced approach to helping people achieve their own beautiful shapes," said Rob Semaan, chief executive officer of fig.'s management company. "Physicians and nurses at fig. develop a customized plan for every patient who comes in by utilizing an integrated approach to the latest procedures and medical therapies available. Fig. provides patients with the most comprehensive solutions to looking and feeling better, and enjoying the benefits of better health."

Dr. Paul Pin, M.D., one of Dallas' most respected and recognized plastic surgeons is leading fig.'s highly trained medical team in Dallas. Dr. Pin is board certified by the American Board of Plastic Surgery.

"I am proud to be associated with fig. and have utmost confidence in the advanced sciences and technologies we employ," Dr. Pin said. "Our patients know that coming to fig. is the first step towards a lifelong commitment of feeling and looking good, inside and out."

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The national leader in medically supervised body shaping, fig. offers exclusive programs and proprietary procedures to help its patients achieve their body image goals. At the core of fig.'s offerings is the *Advanced LipoDissolve* procedure, a series of micro-injections used to dissolve stubborn pockets of diet- and exercise-resistant fat. Fig. is also the exclusive provider of the *FinerForme Laser™*, which is used in conjunction with *Advanced LipoDissolve* to enhance patient results and minimize discomfort.

In addition to these breakthrough approaches, fig. recently introduced the Personalized Body Management program. This unique program is a medically supervised nutrition and fitness program to enhance body shape and improve health. Patients who have partnered *Advanced LipoDissolve* treatments with the Personalized Body Management program have achieved the most notable results.

Fig. manages centers in Dallas at the following locations:

2550 E. Southlake Blvd.,
Suite #AQ255
Southlake, TX 76092

7700 West Northwest Hwy.
#640
Dallas, TX 75225

8400 Preston Road
Suite 100
Plano, TX 75024

As the leading authority in medically supervised body shaping, fig. has administered more than 155,000 lipodissolve treatments. The LipoTherapy Institute, a wholly-owned subsidiary of the management company, conducts ongoing research that ensures that fig.'s patients are offered the most advanced body contouring technologies and treatments available in the world.

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About fig.

Fig., the leader in medically supervised body shaping, operates and manages 15 body shaping centers throughout the United States. Under the direction of leading, board certified plastic surgeons, fig. provides individualized body shaping services to tens of thousands of patients. Fig.'s highly trained medical staff uses the latest medically supervised body shaping technologies like *Advanced Lipodissolve™* and Personalized Body Management, to help each patient achieve their ideal shape. Fig. is headquartered in St. Louis, Mo., and employees over 500 people across the country. For additional information please visit <http://www.fig.com>.