



News Release

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Castle CRM to Host 5th Annual Client Council on Wall Street

New York, NY – Castle CRM, a premier customer relationship management consulting and application integration company serving mid-sized and large businesses, will host its annual fall client forum. The Client Council will be held in New York City on September 13, 2007, at Cipriani Wall Street. The event will be jointly hosted by Castle CRM and Sage Software, who will present the new Sage SalesLogix v7.2 Product Roadmap. The Client Council is comprised of client members who share a common interest – collectively contributing to the advancement of customer relationship management knowledge.

"We are very pleased to be hosting our 5th Annual Client Council, this year at Cipriani on Wall Street. The Castle CRM Client Council provides our customers with a place to meet, interact, exchange ideas and share business solutions. One of the largest benefits of this end-user forum is the knowledge transfer resulting from peer-to-peer interaction," said Anthony Castle, CEO, of Castle CRM.

"What sets us apart from our competition is our ability to focus on customer needs and develop creative solutions. We help sales, marketing, and customer service organizations collaborate in order to build profitable customer relationships. This half-day interactive forum will include discussions and demonstrations on advanced CRM solutions, with an emphasis on business automation and mobile solutions", said William Zarbock, President, of Castle CRM.

About Castle CRM

Castle CRM (www.acastle.com), located at 44 Wall Street in New York City, is a premier customer relationship management company. Castle CRM provides complete business process definition, system design and implementation services - including back-office integration and business intelligence. The company is a Sage CRM SalesLogix Premier Business Partner and are experts in designing and implementing business solutions, executing with the highest level of professionalism. For more information on Castle CRM contact information@acastle.com

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