



News Release

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Castle CRM Announces Mobile Solution “Quick Start” Program for Sage SalesLogix Customers

New York, NY – Castle CRM, a premier customer relationship management and professional services company, has announced the offering of a CRM Mobile Solution ‘Quick Start’ program for Sage SalesLogix customers.

“The Castle CRM mobile offering enables users of SalesLogix to take their system on the road for access to customer information anytime and anywhere. Mobile sales and service representatives can now have easy access to information through wireless Windows Mobile and Blackberry Mobile devices,” says Anthony Castle, CEO of Castle CRM. Per Castle, “SalesLogix Mobile allows sales representatives and their managers to access up-to-date CRM information on their mobile devices while on the road. This can increase the number of customer visits in a week, increase sales and shorten the time it to resolve customer issues.”

The Castle CRM Mobile Solution “Quick Start” Program is designed to reduce the time, effort and cost to mobilize field-based personnel.

For more information on Castle CRM’s Mobile Solution “Quick Start” Program, contact Mark Dykun at **877-273-5029** or mobile@acastle.com

About Castle CRM

Castle CRM (www.acastle.com), located at 44 Wall Street in New York City, is a premier customer relationship management company, serving consumers and businesses. Backed by the research and development capabilities of Sage Software, the company runs a sophisticated systems integration, application management and professional services company located in the US and Spain. The company is a SalesLogix Premier Business Partner, system integrator and managed service provider for the public and private sectors, and offers outsourcing, consulting and system integration to mid-sized to large businesses. For more information on Castle CRM contact information@acastle.com

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