

## FOR IMMEDIATE RELEASE

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### **CAM Business Solutions Expands and Adopts Eco-Friendly Operations Los Angeles' Premiere IT Business Solution Company to Open Second Location Downtown, Commits to Reduce its Carbon Footprint**

**LOS ANGELES** (November 19, 2007) – CAM Business Solutions, an award-winning, full service IT and business solutions company, will open its second location on November 19 in a premier downtown Los Angeles location.

This is no ordinary expansion, however, as the move also marks the company's new ecologically-friendly operations. As part of its new business model, CAM Business Solutions' downtown location will support its new direction and vision to increase operational efficiencies and also help protect the planet.

The second location at 811 Wilshire Blvd., Suite 1700, Los Angeles, Calif. 90017, marks the business' commitment to only use public transit, golf carts, bikes, and good old fashion walking within a five mile radius to service its customers and clients.

When an automobile is needed to transport larger items or for travel to locations not easily accessible by public transportation, CAM Business Solutions will use Flexcar service. Flexcar is a car sharing company where individuals and businesses can rent a car by the hour and "pay as you go."

As part of its new model, CAM Business Solutions also commits to use recycled and post-consumer materials whenever possible, such as paper, business cards and toner. Both of its offices in Beverly Hills and downtown, respectfully, will also maximize its energy conservation efforts and use local vendors whenever possible for goods ranging from groceries to office supplies.

"The reality is that high gas prices will continue to persist and that the planet is undergoing negative effects from human activity," says CAM Business Solutions Founder and President Mike Bowers. "Our move to downtown brings us closer to our clients so we can use environmentally friendly methods of transportation, which will reduce our carbon footprint and decrease our dependence on oil. We are pleased to make this move, which will benefit our valued partners, customers and the communities we serve, as well as the Earth."

Another benefit of going "**GREEN**" is that CAM Business Solutions will be able to reduce some of its rates by up to 18 percent. Not only will the company help the environment, but consumers will also benefit from CAM Business Solutions' Earth-friendly operations.

CAM Business Solution's downtown location is steps away from a Metro train station and supports Los Angeles' downtown revitalization project, including the redevelopment efforts near the Staples Center. Bowers projects that up to **10 new jobs** will be created with the opening of the second CAM Business Solutions location.

#### **About CAM Business Solutions**

CAM Business Solutions ([www.camdowntown.com](http://www.camdowntown.com)) is Los Angeles' premiere IT and business solutions company. Founded in 2001, CAM Business Solutions prides itself on providing personal service and support and conducting environmentally responsible operations.

The company is also the **2006 and 2007 Audience and Editorial winner** of the **Los Angeles Best of Citysearch.com** award for **Computer Repair**. CAM Business Solutions is recognized for its superior customer service; breadth of technical solutions, including computer service and repair; Web hosting; and networking all paired with competitive pricing.

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