

FOR IMMEDIATE RELEASE:

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DESIGNER PAGES AND ARCHINECT SHARING NEWS AND PRODUCTS

Archinect.com joins forces with Designerpages.com to fuel growth of unprecedented user-generated application for sourcing products in architecture and design.

New York City, NY – December 5, 2007 – Designer Pages is making friends fast.

After just ten weeks, Designerpages.com is already one of the industry's most highly trafficked websites for finding products online. This open platform merges social networking and rich interface technologies to empower everyone involved – from the high-ranking corporate trade professional to the maturing architecture student.

Today, Designer Pages launches News, a comprehensive aggregation of headlines from the industries leading online publications. Archinect leads this effort, while other sources will include Design Sponge, Inhabitat, and Decor8.

Designer Pages will also power product search on Archinect, allowing Archinect's thirty-five thousand daily readers to access additional product content and benefits with just a single click. This groundbreaking collaboration allows Designer Pages' participating suppliers to reach a significantly larger audience.

Additionally, Designer Pages continues to deliver upon its promise to serve as the single venue for maintaining up-to-date information. Suppliers need update their product listings only once and let the new listing trickle down through various online outlets.

"The design blogosphere is alive and thriving, and we hope to help bring relevant and important content to architects and designers everywhere, no matter where it originates," explains Jacob Slevin, co-founder of Designer Pages. "Our interest is products, while Archinect is all news and culture. Now our shared platform gives users a more complete view of the industry."

Dan Kaplan, AIA LEED Senior Principal at FXFOWLE Architects, is very excited about this new partnership. "The design process works best through constant and meaningful collaboration. More and more, individual firms are reaching outside the walls of their own offices to innovate," he said. "I am thrilled to see this spirit of partnership surface on the web. Hopefully, our industry will follow the example of both Designer Pages and Archinect towards crafting a more dynamic and integrated design community online."

Designer Pages launched its beta to various architecture and design firms in New York City in September '07. The full release is expected in January '08. As always, emphasis will be placed on maintaining a Really Simple interface and serving as an open platform for the constantly evolving needs of the design community. Visit this growing network at www.designerpages.com. Join at no cost.

About Designer Pages

At Designer Pages, product suppliers can post and update their own listings. Qualified buyers can instantly connect to the source and request further information with a single click. Designers can additionally save products to their accounts and begin assembling a self-maintained online materials library that reflects daily updates.

Sharing information with other trade professionals is now a breeze thanks to 'workspaces.' These open virtual forums encourage product discussion and inspire the necessary collaboration that takes creative concepts from paper to reality.

For more information, please contact:

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