

News Release

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CONTACT: Aaron Zitzer GetWithGreen.com 408-850-1699 azitzer@getwithgreen.com

## **TOP 10 GREEN HOME REMODELING PRODUCTS FOR 2007 ANNOUNCED**

San Jose, California - December 18, 2007 – The Top 10 list of the Best Green Home Remodeling Products have been announced by GetWithGreen.com in its firstannual recognition for the environmentally sound home improvement industry. The 2007 list includes manufacturers and product categories that deliver products that help to conserve, reuse, recycle or become less reliant on harmful resources. The list includes a range of solutions that can help homeowners undergoing major remodels or those that are interested in simple green home projects.

"In terms of the environment, 2007 will go down in history as the year that the average consumer moved from awareness to action," said Will Kelty, president of GetWithGreen.com. "The desire to live a more eco-friendly lifestyle is becoming the norm and GetWithGreen.com's Top 10 list is designed to make it as easy as possible to achieve this goal by connecting homeowners with some of the best 'green' products for their homes."

## The 10 Best Green Home Remodeling Products for 2007

- Cyber-Rain "The smartest, greenest, and easiest irrigation system on the planet."
- EcoTop The next generation recycled paper and wood composite countertop
- GreenFiber The green alternative to pink fiberglass insulation
- Solar Tunnel Skylights Even better fluorescent light bulbs
- Holiday LED Lights Save power throughout the holidays
- PlayMart Playground equipment from recycled materials with a 100 year warranty

- EnergyStar Special Offer/Rebate Finder The service that pays you for going green
- RainTube- The only eco-friendly gutter protector solution
- Ready Solar Making it as easy as possible to go solar
- Pella Windows Windows that work to conserve

In addition to the Top 10 list, GetWithGreen recognized 3 other organizations that helped make a difference in 2007. The first went to Home Depot for the development of their eco-friendly educational materials throughout the year. The new Eco Options section of the Home Depot website, new video productions on easy ways to go green at home and their carbon footprint calculator all provide great value. Also mentioned in the Top 10 list are two web giants that are committing valuable resources to spread the word about getting green; Microsoft's MSN Green website (<u>http://green.msn.com</u>), Yahoo!'s Yahoo! Green website (<u>http://green.yahoo.com</u>). Their battle for readership will help bring better educational news to a broader base of readers leading to a greener planet for everyone.

Additional details, including links to each of the organizations recognized on the Top 10 list and the full article, can be found at <u>http://getwithgreen.com</u> along with a range of regularly published articles on environmentally-friendly home improvement topics.

## About GetWithGreen.com

GetWithGreen.com provides homeowners, designers and those in the home construction and remodeling industry with the most in-depth news and information about eco-friendly and sustainable products for home remodel projects. Wrong choices can have a negative impact on a homeowner's time and money as well as our environment. GetWithGreen.com helps consumers make the right choices through a mix of research, product reviews, homeowner experiences, an eco-friendly product directory and more. Launched in June 2007, GetWithGreen.com has quickly gained a loyal following of readers and traffic continues to grow at an exponential pace. GetWithGreen.com is ranked among the top 1% of blogs on the internet.