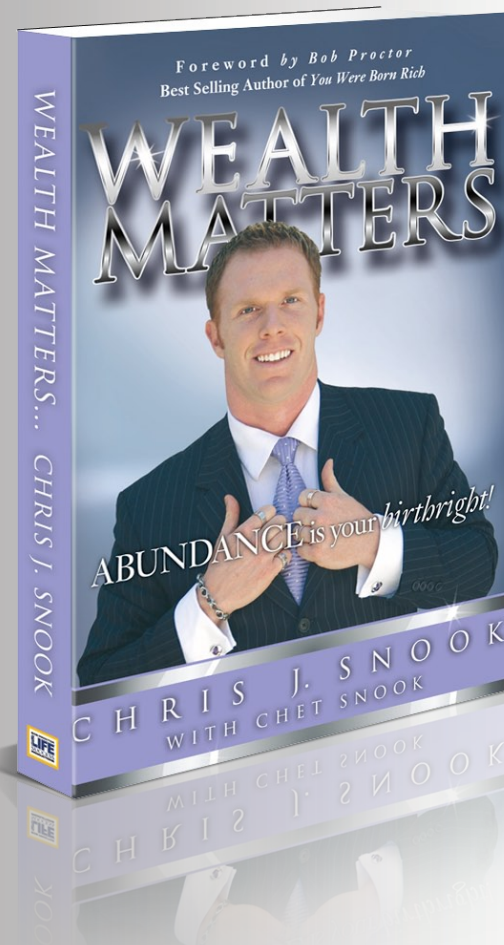


# WEALTH MATTERS

**CHRIS J. SNOOK**  
WITH CHET SNOOK

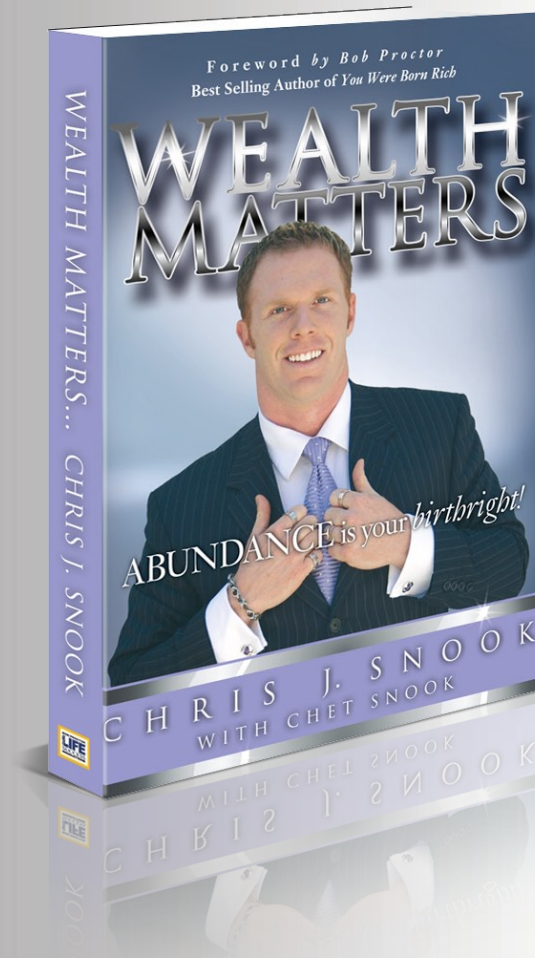


# WEALTH MATTERS

**Secrets to getting *WHATEVER* you want,  
from *WHEREVER* you are!**

*Something* is missing for most people in their quest for fulfillment and success. This “something” is the number one reason why they achieve goals or don’t. Your ability to control this “something” is directly related to the level of financial wealth, personal fulfillment and achievement that you will manifest in your lives. We are not taught about this “something” anywhere in our schooling, or post-graduate education. We are not taught about it at work, or at home. It is vitally important to achieving wealth in all areas of our life and we must understand it, because *Wealth Matters...and abundance is our birthright!* You will learn about this “something” throughout the course of this book and it will help you finally unlock *the Secret* to wealth and allow you to consistently leverage the *Laws of the Universe* and *Law of Attraction* in any area of life that is important to you!





## WHAT YOU WILL LEARN:

- The primary cause of your RESULTS and how to improve them!
- A blueprint and system for living WEALTHY!
- How to balance your 6 human needs and have it all!
- How to catapult your family tree into wealth forever!
- The fastest way to get the Law of Attraction working for you!
- Access to the authors' personal network of advisors

**Chris J Snook** is a best-selling author, wealth expert, fitness guru and master business coach with Bob Proctor's Life Success Company. He is the co-founder of DEFINE: Lifestyle Enhancement Clubs and is happily married to wife, Brianne. Chet Snook is Chris' original mentor and father, spent more than two decades as a Health and Physical Education Teacher prior to spending more than 10 years as Athletic Director for Ewing High School in New Jersey. Chet is an accomplished athlete, four-time Hall of Fame inductee and loving husband to Ginny, his wife of 34 years.



## CHRIS J. SNOOK



Chris J Snook is living proof that the American Dream is alive and well, and that you truly can have it all...health, wealth and abundance in all areas! He has lived the entrepreneurial life and experience for over a decade, and has transcended adversities that found him over \$500,000 in debt and stranded in the DFW airport in Dallas, TX, to now running a multi-million dollar Lifestyle Enhancement Company called “define” [www.definesd.com](http://www.definesd.com), as well as leading personal development seminars and coaching programs for thousands of people with Bob Proctor’s Life Success company. Some of Chris’ clients include executives from Wells Fargo, Intero Real Estate Services, 24-Hour Fitness, Prudential Real Estate Services, EFI Sportsmedicine/Total Gym, and many more.

In 2005 Chris co-authored the best-selling book, *“Personal Trainer’s Burnout: How to Transform Frustration to Fortune”* and has been published in *Health & Beauty Magazine*, *San Diego Business Journal*, *Ranch & Coast Magazine* and *Women’s Tri-Fitness Magazine*, among others.

Chris holds an MSBA in Entrepreneurship from San Diego State University, as well as an undergraduate degree and graduate specialty in Exercise Physiology from both West Chester University and San Diego State. He is happily married to his equally successful author/model/entrepreneur-wife Brianne, and resides in sunny San Diego.

Chet Snook is a 30+ year veteran of the education system where he worked as a Physical Education/Health Teacher and Athletic Director/coach for The Ewing Township School District in West Trenton, New Jersey. He is Chris’ original mentor, role model, and cherished sage. His contributions to this book and the insights within create a wonderful multi-generational balance on the perspectives of Wealth and wealth-creation in today’s society.



# Testimonials

“You are either living abundantly or in scarcity; there is no in between! Step-by-step, this book will show you how to shift your mindset to abundance, once and for all.”

– Bob Proctor,  
Author of *You Were Born Rich*

“Applying the principals in this book will make you a MAGNET to money, love and all that is good!”

– Dalia Lavon,  
Author of *The Magnetic CEO*

“Reading this book helps organize your thinking to resonate with a successful mindset. Whether you are stuck in a rut or looking for an extra edge, this book is an outstanding resource for increasing wealth in all aspects.”

– David Weck,  
Inventor of *The BOSU Balance Trainer* and *BOSU Fitness*  
[www.bosufitness.com](http://www.bosufitness.com)

“This book clarifies and details some of the best thinkers in history on the subject of wealth creation into one simple to use source!”

– Gerry Robert,  
Author of *The Millionaire Mindset*

“This book will literally raise your awareness to the world of abundance that has always been waiting there for you!”

– Ryan Flock  
VP Business Specialist at *Wells Fargo*



For Immediate Release

Contact: Aaron Heier  
(619) 297-0009

Photos available.

## Be...and Stay Wealthy!

Hot New Book Delivers Simple Blueprint Everyone Should  
Know for Achieving Financial Freedom and Success

**Wealth Matters...Abundance is Your Birthright** is Chris J. Snook's latest hot, new, best-seller that delivers a straight-forward, simple solution to obtaining personal fulfillment and financial success. Directly from minds that have risen from the lowest lows to run multi-million dollar corporations, **Wealth Matters** unearths the true *Secret* to wealth and a practical, easy to manage system on how to get "whatever you want" from "where ever you are."

In **Wealth Matters**, Snook, along with his father, Chet, explains how "*something*" is missing for most people in their quest for fulfillment and success. This "*something*" is the number one reason why goals **are** or **are not** achieved. Readers will learn how to access this "something" that we are not taught at school, work or home as it's vitally important to achieving wealth in all areas of life. **Wealth Matters** will finally unlock the Secret to wealth and how to consistently leverage the *Laws of the Universe* and *Law of Attraction* in any area of life that is important.



# Release

For Immediate Release

Contact: Aaron Heier  
(619) 297-0009

Photos available.

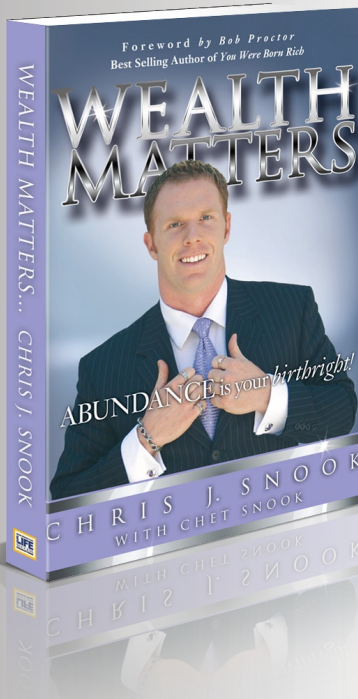
## In Wealth Matters...Abundance is Your Birthright, readers will discover:

- The primary cause of **RESULTS** and how to improve them!
- A blueprint and system for living **WEALTHY!**
- How to balance the 6 human needs and have it all!
- How to catapult a family tree into wealth forever!
- The fastest way to get the *Law of Attraction* working!
- Access to Snooks' personal network of advisors.

Author, wealth expert, fitness guru and master business coach with Bob Proctor's Life Success Company, Chris J. Snook knows a thing or two about achieving wealth, having transformed over \$500K of personal debt into a multi-million dollar Lifestyle Enhancement Club called Define. Snook knows first hand what it truly takes to be...and stay wealthy, as abundance is EVERYONE'S birthright!

For additional information on Chris J. Snook and the book **Wealth Matters**, please visit [www.definesd.com](http://www.definesd.com) or [www.wealthmattersbook.com](http://www.wealthmattersbook.com).

To secure a copy or schedule an interview, please contact Aaron Heier of Heier Communications at **619-297-0009** or email [aaron@heiercommunications.com](mailto:aaron@heiercommunications.com).



# Contact

Title: Wealth Matters  
Sub Title: *Abundance is your birthright!*  
Release Date: TBA  
Pages: TBA  
Price: \$34.99  
ISBN # : 978-1-59930-096-2

## **Websites**

[www.definesd.com](http://www.definesd.com)  
[www.wealthmattersbook.com](http://www.wealthmattersbook.com)

## **Email**

[info@definesd.com](mailto:info@definesd.com)

## **Address**

222 Park Blvd.  
San Diego, CA 92101

## **Contact**

1.800.964.6803

## **Publisher**

Life Success Publishing  
8900 E Pinnacle Peak Rd  
Suite D240  
Scottsdale, AZ 83255  
Tel: 1-800-473-7134  
Fax: 1-800-473-7134

