

General Informatics
10622 Sunset Ridge Dr., San Diego CA 92131
+1 847 436 0032
info@generalinformatics.com
http://www.generalinformatics.com



FOR IMMEDIATE RELEASE: December 26, 2007

TO: BOOK REVIEWERS; MEDIA FROM: Sue Oh, Marketing

Phillips to Senior Editor of *Technological Forecasting & Social Change*

San Diego – December 26, 2007:

Dr. Fred Phillips has been named Senior Editor of Elsevier's international journal *Technological Forecasting & Social Change*. Published continuously since 1967, TFSC publishes peer-reviewed advances in technology assessment, forecasting, and policy.

With a print subscriber base of a thousand libraries and professionals, and many more readers accessing individual articles via ScienceDirect.com, TFSC is read and quoted by policy makers worldwide. Submissions to the journal, now originating equally from Europe, Asia and the Americas, have risen sixty percent over the past two years.

A comparative author survey in 2006 rated *Technological Forecasting & Social Change* above average in every category: refereeing speed, reputation, refereeing standard, impact factor, production speed, editor/board, publication services, and physical quality. According to Elsevier, "it is excellent and rare to see" such a result.

Phillips will cooperate with *TFSC* Founding Editor Harold Linstone in transferring journal management duties as Dr. Linstone nears retirement. Phillips has been Associate Editor of TFSC since 1999, and a member of the journal's editorial advisory board since 1996.

Phillips is Associate Provost for Research at Alliant International University, and Professor at Alliant's Marshall Goldsmith School of Management. Before joining Alliant in 2006, he was Associate Dean of Maastricht School of Management in the Netherlands, and as Dean at Oregon Graduate Institute of Science and Technology from 1995 to 2004, he built the Northwest's most admired management degree program for high technology leaders. He is author of *Market-Oriented Technology Management: Innovating for Profit in Entrepreneurial Times* (Springer Verlag 2001), and *Social Culture and High-Tech Economic Development: The Technopolis Columns* (Palgrave-Macmillan 2006). Phillips is a Senior Fellow of the IC² Institute at the University of Texas at Austin, and has professorial appointments at Maastricht School of Management and at Pontificia Universidad Católica de Peru.

Technological Forecasting & Social Change's web site is www.elsevier.com/locate/techfore .

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