



Jonäno

organic bamboo ecoKashmere

soft sustainable style

Reversible



Reversible U Vee Top (A)



Reversible U Vee Top (A)

A. Taos SS Reversible U/V Neck

Reversible front to back and inside to outside. Two tone contrast stitching defines the princess seaming on outside; dyed to match on the inside.
95 Organic Bamboo 5 Spandex
TS4407 true black, cloud white and avocado green

B. Taos Tulip Skirt

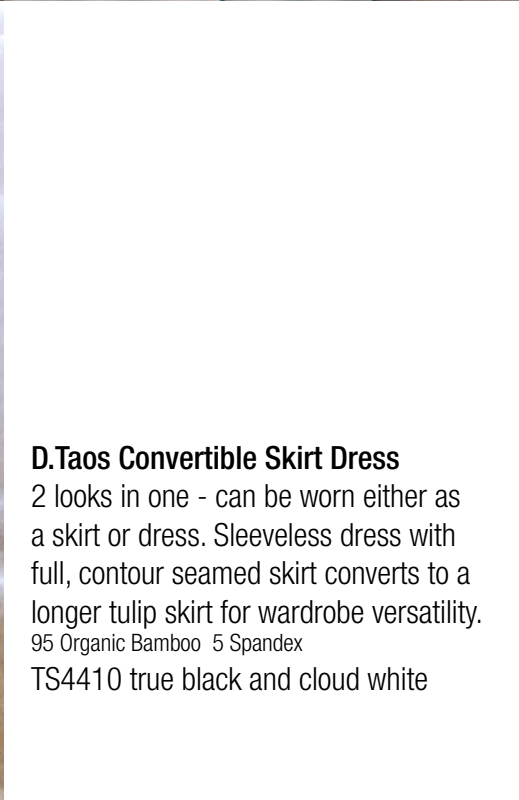
Reversible inside to outside. Show your contrast stitching or reverse inside out to go solid.
95 Organic Bamboo 5 Spandex
TS4408 true black and avocado green

C. Taos Fitted Wrap Jacket

Essential silhouette styled with a point collar, contoured seaming, roomy pockets and a belt at the natural waist. Contrast topstitching accents curves, and banded cuffs complete the long raglan sleeves.
95 Organic Bamboo 5 Spandex
TS4414 true black and avocado green



Reversible U/V Top (A) w Tulip Skirt (B)



D. Taos Convertible Skirt Dress
2 looks in one - can be worn either as a skirt or dress. Sleeveless dress with full, contour seamed skirt converts to a longer tulip skirt for wardrobe versatility.
95 Organic Bamboo 5 Spandex
TS4410 true black and cloud white



Fitted Wrap Jacket (C) w Tulip Skirt (B)

Comfortable

sustainable style

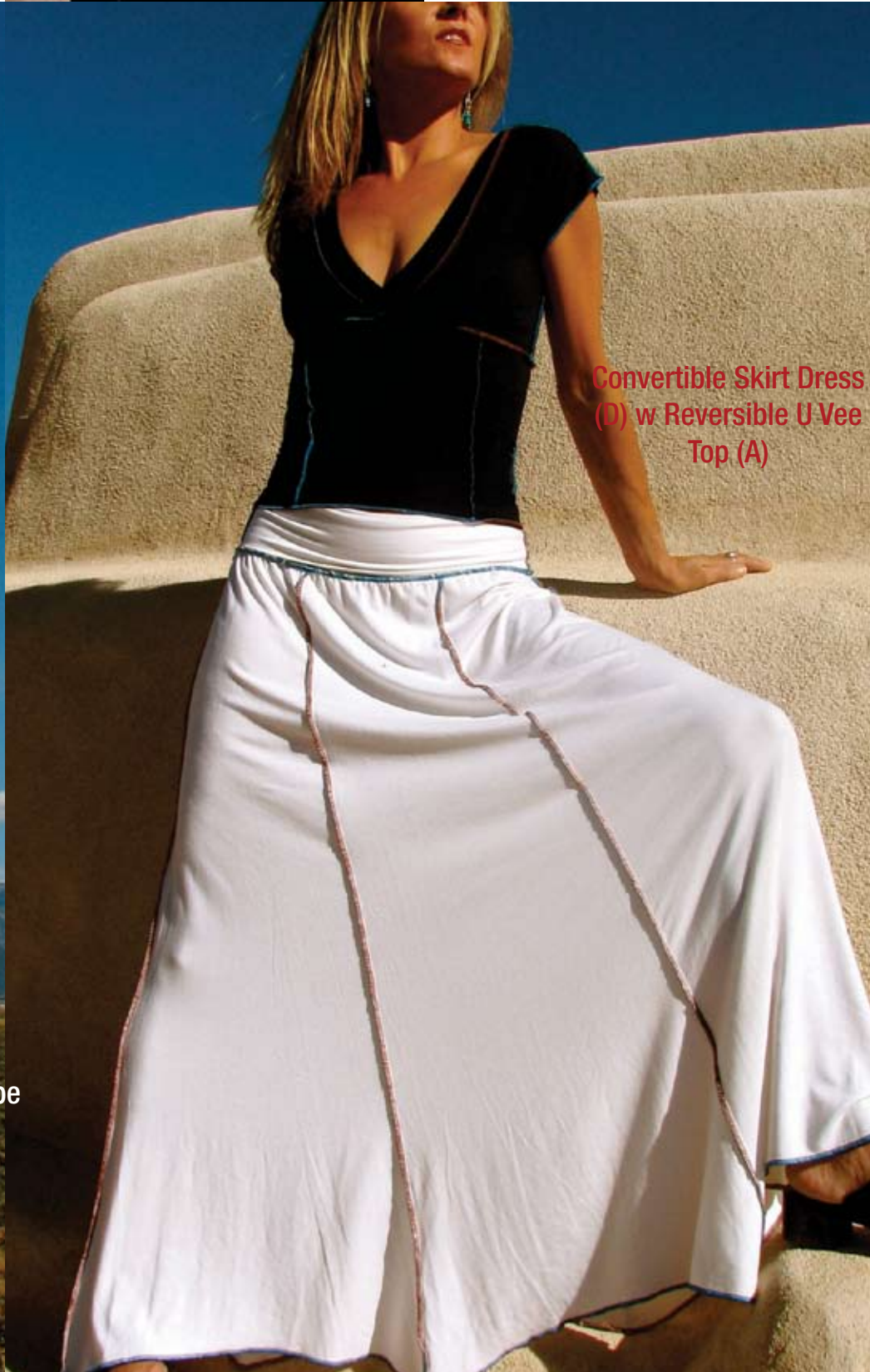
E. Taos Drape Vest

Sexy and sleek swingability.
95 Organic Bamboo 5 Spandex
TS4410 true black and cloud white

Convertible



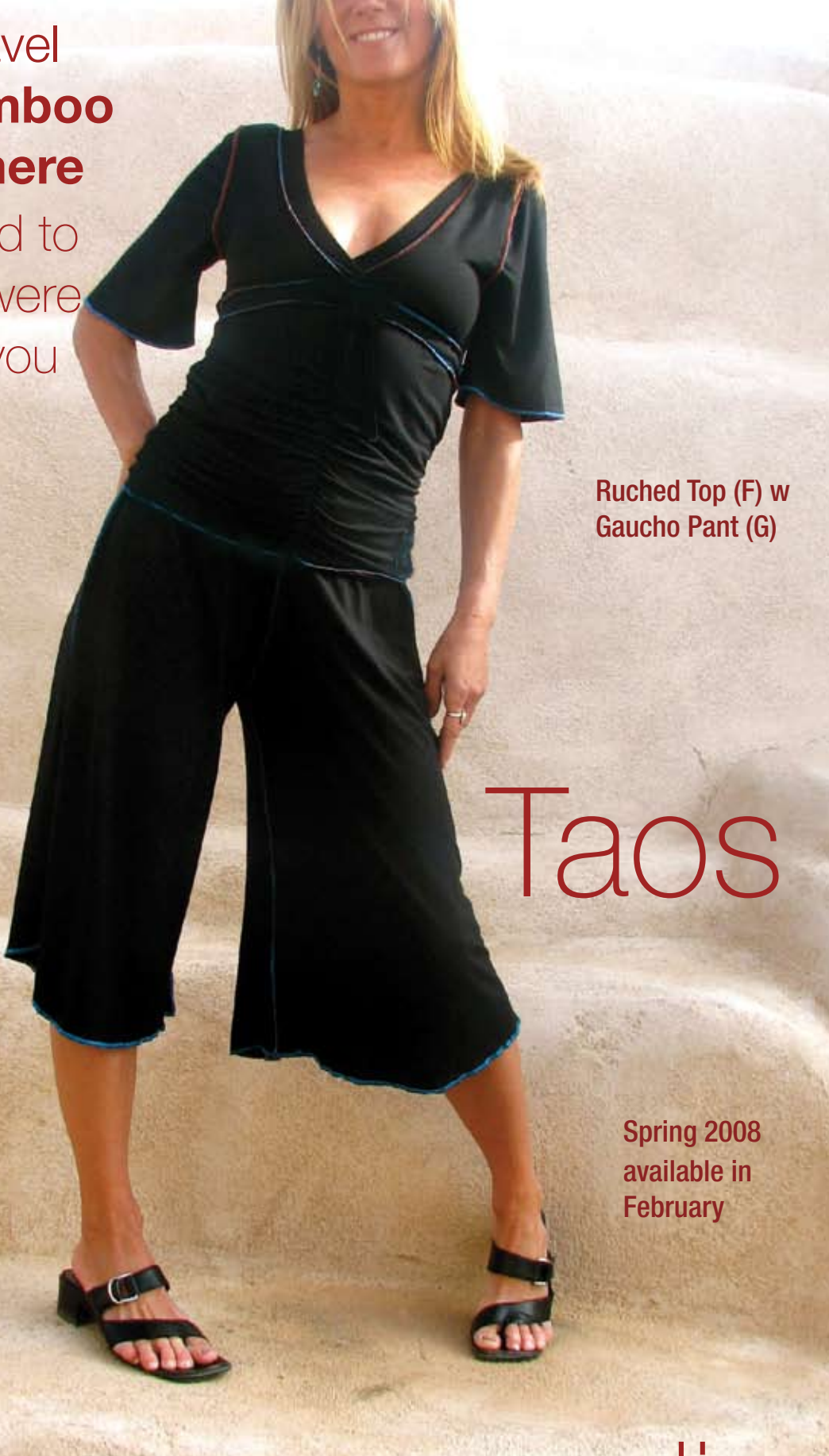
Convertible Skirt Dress (D) with Drape Vest (E)



Convertible Skirt Dress (D) w Reversible U-Vee Top (A)

Versatile travel knits in **bamboo ecoKashmere** are designed to fit like they were tailored for you

BEAUTIFUL JONÄNO DESIGNS FOR SUMMER CELEBRATIONS



Ruched Top (F) w Gaucho Pant (G)

F. Taos Flutter Sleeve Ruched Reversible Top
Ultrafeminine top features a reversible front to back, empire waist.. Reverses to empire U Neck. Ruched sides have a slimming effect; lettuce trim details the sleeves and hem.
95 Organic Bamboo 5 Spandex
TS4405 true black and cloud white

G. Taos Gaucho Pant
Ultrafeminine gauchos in lightweight bamboo have a comfortable foldover waist band and dramatic flared leg. Lettuce edged raw hems accented with contrast stitching; turn inside out for dyed to match.
95 Organic Bamboo 5 Spandex
TS4405 true black and avocado green

Taos

eco chic

Spring 2008 available in February

H. Taos Wide Legged Pant
Flared leg pants have contrast overlock stitching for gam elongating effect that is sure to please. Comfortable medium rise waistband.
95 Organic Bamboo 5 Spandex
TS4402 true black and cloud white

I. Taos 3/4 Sleeve Reversible Scoop Bateau
Four looks in one... wear the scoop neck or bateau neck in front for eco chic wardrobe versatility; contrast seaming turns inside out for dyed to match.
95 Organic Bamboo 5 Spandex
TS4403 true black and cloud white

scandinavian streamlined

Wide Legged Pant (H) w 3/4 Scoop (I)



Colorful overlock detailing in rust brown and turquoise blue





ecoKashmere® Pant (1)
ecoKashmere® Tank (2)

1. Sonia Pant

Wide belled legged sailor styling with bamboo buttons and pockets at hips.

50 Organic Bamboo 50 Organic Cotton Canvas Twill
S576BOC true black, cloud white

2. ecoKashmere® Ribbed Tank

70 Organic Bamboo 25 Organic Cotton 5 Spandex
W430R ice blue, true black, all natural

3. Sonia Tunic

Accented vee front and side slits.

50 Organic Bamboo 50 Organic Cotton Canvas Twill.
S876BOC true black, cloud white



ecoKashmere®
Page Boy Short (6)

4. ecoKashmere® Drawstring Yoga Pant (not pictured)

34 - 36 inch inseam

70 Organic Bamboo 30 Organic Cotton, French Terry.
W100R fade blue indigo purple

5. ecoKashmere® "Ari" Pant

31 - 32.5 inch inseam is great for yoga with great stretch recovery

70 Organic Bamboo 20 Organic Cotton 10 Spandex
W100A true black

6. ecoKashmere® Page Boy Short

70 Organic Bamboo 25 Organic Cotton 5 Spandex
W1301R buff, avocado green, black

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ecoKashmere®
Ari Yoga Pant (5)

Bamboo
ecoKashmere
Coconut
Hemp
eColorgrown
Organic
Recycled
Fair Labor
Okotek and Skal
ISO 9000:
2001: 14000
Certified
Low impact Dyes
Natural Colors
Water Based Prints



Sonia Tunic (3)



ecoKashmere®
Spa Gift Robe (7)

7. ecoKashmere® Spa Gift Robe
600 GSM - deep pockets shawl collar -gift tags

100 Organic Bamboo Loop on a Cotton Woven Base
RB01 natural undyed

8. ecoKashmere® Convertible Bandeau Dress Skirt
Wear as a dress or skirt.

70 Organic Bamboo 2 Organic Cotton 5 Spandex
W8339R black, mandarin orange, buff

9. ecoKashmere® Capri Leggings

70 Organic Bamboo 25 Organic Cotton 5 Spandex
W2303R true black, avocado green, buff



ecoKashmere®
Bandeau Dress (8)

10. ecoKashmere® Drape Skirt
can also be worn as a top.

70 Organic Bamboo 25 Organic Cotton 5 Spandex
W2301R true black, avocado green, indigo purple

11. ecoKashmere® Fine Combed Crew

Great bamboo basic for men and women with a fine combed finish.

70 Organic Bamboo 30 Organic Cotton

- Womens Short Sleeve W201R

petal pink, ice blue, cloud white

- Mens Long Sleeve M102R

- Mens Short Sleeve M202R

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ecoKashmere®
Capri Pant (9)

Wear your values in luxurious style created using sustainable business practices and fair labor standards that honor Mother Earth



ecoKashmere®
Short Sleeve Crew (11)
Cap Sleeve Vee
Drape Skirt (10)

Transitionals



9. Cap Vee

9. ecoKashmere® Cap Vee
95 Bamboo 5 Spandex
W300B true red, bamboo green,
true blue, true black, all natural

10. "Lena" Bamboo Cargo Capri
Pant with Coconut Buttons
50 Organic Bamboo 50 Organic Cotton
W933R khaki tan, avocado

11. ecoKashmere® Terry Fleece
Pant with Bamboo Beading
34 inch inseam / deep pockets
70 Bamboo 30 Organic Cotton
WP7835R chocolate



10. Lena Pant



11. Terry Fleece Pant

BAMBOO ORGANIC COTTON ECOLORGROWN ORGANIC COTTON HEMP COCONUT ECOKASHMERE



12. Frida
Pant



13. Fiesta
Dress

12. "Frida" Woven Bamboo Pant
with Coconut Buttons
50 Organic Bamboo 50 Organic Cotton
W1033R khaki tan, avocado

13. eColorgrown™ Fiesta Dress
in 2 tone colorblock features
renaissance hand embroidery
100 Heirloom Organic Cotton
W1008OC white/camel combo

14. Bamboo Pique Vee Polo
Deep Vee and point collar
95 Organic Bamboo 5 Spandex
W354R true red, morrocan blue,
creme brule



14. Pique
Vee Polo

HEMP COCONUT ECOKASHMERE BAMBOO ORGANIC COTTON ECOLORGROWN ORGANIC COTTON



15. Peasant
Dress

15. eColorgrown™ Peasant
Dress features a pucker waist
and 3 tiered skirt
100 Heirloom Organic Cotton
W1005OC camel

16. eColorgrown™ Rio Dress
Romantic 3 tiered skirt and
pucker bodice
100 Heirloom Organic Cotton
W1006OC camel

17. ecoKashmere® Lined
Bamboo Fleece Zip Hoodie
with bamboo beading
70 Bamboo 30 Organic Cotton
W4058R chocolate



16. Rio Dress



17. Lined
Hoodie

ECOLORGROWN ORGANIC COTTON HEMP COCONUT ECOKASHMERE BAMBOO ORGANIC COTTON



18. LS Crew



19. Kimono
Wrap

18. ecoKashmere® LS Crew
95 Organic Bamboo 5 Spandex
W101B true black, cloud
white, avocado green

19. ecoKashmere® Kimono
Wear as a dress, top or robe
95 Organic Bamboo 5 Spandex
RB02 true black, cloud white,
avocado green

20. ecoKashmere®
Squareneck Cami
95 Organic Bamboo 5 Spandex
W898R true black,
cloud white, avocado green,
petal pink, chocolate brown



20. Cami

Transitionals new and fresh ... coming this summer



News bites:

-Jonäno continues to support for the fight against breast cancer. Wear your daffodil tee to honor someone special, or give one as a gift to brighten the day of someone touched by the disease – all while helping to make the Jonäno mission possible. Look for new additions to the daffodil collection this spring and summer.

-Jonäno selected a green, paperless and socially responsible fulfillment center reflecting our ongoing commitment to implementing environmental sustainability and social responsibility.

sneak
peak

Nurture yourself as you wear your values in luxurious style created using sustainable business practices and fair labor standards that honor Mother Earth.



Sami Baby



Sami Tee (1)
Snappy Pant (3)
Sami Hat (4)

1. Sami Tee
70 Organic Bamboo 30 Organic Cotton
ecoKashmere®
Rose Pink, Fiji Blue, Sand Tan
Playful "Panda Bear" & "Counting Sheep"
6-12, 12-18, 18-24
B4089R

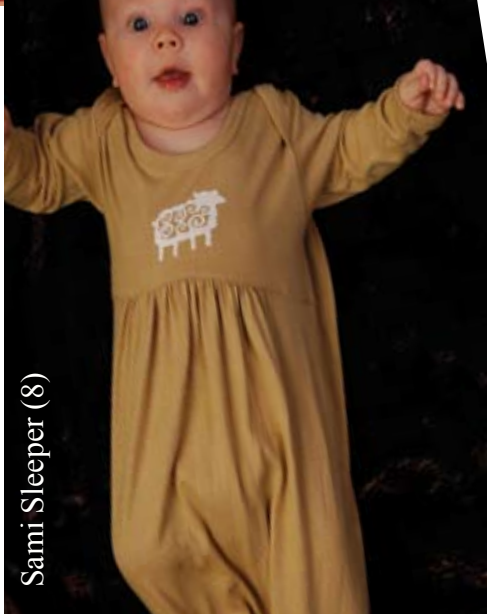


Sami Onsie (2)

2. Sami Onsie
70 Organic Bamboo 30 Organic Cotton
ecoKashmere®
Stripes: Fiji Blue or Rose Pink
Playful "Panda Bear"
0-6, 6-12, 12-18
BP1948R

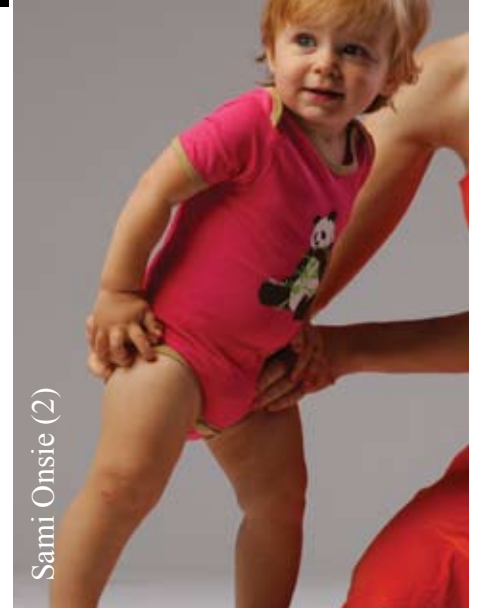


3. Sami Snappy Pant
70 Organic Bamboo 30 Organic Cotton
ecoKashmere®
Rose Pink, Sand Tan
0-6, 6-12, 12-18
B4859R



Sami Sleeper (8)

The Jonāno name is derived from the ancient Sami language and translates as "everybody healthy" juohkehas (everyone, everybody, everyperson) ná (in this way, like this way, this way) no (well, healthy)



Sami Onsie (2)



Sami Tee (1)
Snappy Pants (3)

4. Sami Cap
95 Organic Bamboo 5 Spandex Rib 1X1
ecoKashmere®
Buttercup Yellow, Fuchsia Pink
both with Natural White Fold Up Brim
first year
B3094R



Tomte Jumpsuit (5)
Sami Hat (4)

5. Tomte Jumpsuit
70 Organic Bamboo 30 Organic Cotton
ecoKashmere®
Fuchsia Pink/Fiji Blue/Sand Tan Stripe,
Buttercup Yellow/Fiji Blue/Sand Tan Stripe
0-6, 6-12, 12-18
B5094R



6. Tomte Tee
70 Organic Bamboo 30 Organic Cotton
ecoKashmere®
Fuchsia Pink/Fiji Blue/Sand Tan Stripe,
Buttercup Yellow/Fiji Blue/Sand Tan Stripe
6-12, 12-18, 18-24
B4089R



Tomte Tee (6)
Snappy Pants (3)

7. Sami Socks
95 Organic Bamboo 5 Nylon ecoKashmere®
Two Tone BLOK, Stripes
Color: Sand Tan/Natural White
Sami Logo / Packaged 3 pair to a wrap
first year
B1097R



Tomte Tee (6)
Snappy Pants (3)
Sami Hat (4)



Sami Sleeper (8)

8. Sami Sleeper
70 Organic Bamboo 30 Organic Cotton
ecoKashmere®
Playful "Counting Sheep" pattern
Rose Pink, Sand Tan, Buttercup Yellow
0-6, 6-12, 12-18
B6037R



Sami Sleeper (8)
w Mom in Bandeau Dress (pg 3)

A pure, natural environment is vital to children of all ages

GORGEOUS MATERIALS ECO CHIC LOOKS

Compose a fresh Summer wardrobe. Jonāno's Taos Collection is great for travel, offering up a multitude of ensembles with our unique "reversible two ways" resortwear in pure organic bamboo blended with a hint of spandex for incredible drape and comfort. Choose from fabulous jackets and tops to flowing skirts and pants detailed with contrast stitching and an airy flutter to the hem.

Heirloom eColorgrown organic cottons sing sweet with hints of turn of the century inspired lace work while bamboo wovens are accented with coconut buttons to highlight Jonāno's Live Well Collection. The result is a poetic dance of texture and accents that coordinate well in any wardrobe. Scandinavian streamlined design has always inspired me and lain at the heart of my creativity. This collection reflects a mélange of the Brazilian jungles with the Swedish fjords.

EcoKashmere bamboo Transitionals segue from season to season in a harmony of hues. The texture and colors of nature's own palette are a never ending source of inspiration. Look for new additions to the Transitional offering this spring.

Sami Baby Collections highlight your baby's playful nature. Bold stripes in bright color contrasts evoke the native Sami dress; inspiring and delightful for newborn to two years, all created in our signature ecoKashmere bamboo fabrics that offer quality that you can feel.

*With Metta,
Bonnie*

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Upcoming Events:
February 5 - 7 Day Spa Expo Sands Expo Center Las Vegas
February 11 - 14 WWIN Amazon Room Rio Las Vegas
Coop America Green Festival Events Nationwide

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Rio Dress - Colorgrown Organic Cotton
Live Well Collection on Page 4



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