

## **EventMingle launches version 2 of its Daily Planner making it easier for attendees, exhibitors and speakers to manage their personal schedule and to-do task list while attending a tradeshow.**

[Click here to watch an instructional video](#)

Bend, OR, March 17, 2008— EventMingle announced today it has released version 2 of its Daily Planner schedule and task management application built into the EventMingle platform. EventMingle licenses its hosted web application to tradeshow producers and meeting planners interested in allowing attendees, exhibitors and speakers to meet and network online in a custom matchmaking community designed to improve interaction among all participants attending the tradeshow.

EventMingle, launched in December 2005, is a leading supplier of event based social networking communities for the tradeshow industry. EventMingle can be deployed for a client in as little as five business days. EventMingle offers a complete end-to-end solution which includes creation of the site, web hosting, project management, marketing assistance, email & telephone customer service support for all participants. Pricing for EventMingle communities are based on the total population of the community, starting at \$7,500 which includes four months of server rental and hosting services.

With the release of the new EventMingle Daily Planner, attendees can now organize their tradeshow goals into two groups:

- **Time Based Activities** – Attendees build their schedule first by adding general sessions they plan to attend, followed by breakout sessions, exhibitor events and social activities. Then Attendees can add specific time based meetings with exhibitors, speakers and other attendees using our matchmaking and introduction technology designed to help people meet.
- **To-Do (Task) Based Activities** – Attendees then add their goals for the event, including exhibitors they plan to visit, specific products they want to see, exhibitor giveaway items or prizes they want to keep track of, people they want to meet and people who want to meet them.

Once the Daily Planner is built the user has the option to: 1) Print it and take it with them, 2) Have it emailed to their external email account and/or 3) Export the data to their PDA or Outlook using our built in iCal support.

To learn more about EventMingle's Daily Planner, please watch our [short video training series](#).

### **About EventMingle**

EventMingle is the first Web-based, online social networking technology designed to cater to the tradeshow industry. EventMingle enables attendees, exhibitors and speakers to collaborate online prior, during and after the event. EventMingle improves networking among all participants while helping participants create an "action plan" prior to leaving for the event. EventMingle was launched in December 2005.

EventMingle is a wholly owned subsidiary of Specialty Match Network, a privately owned company based in Bend, Oregon. See <http://www.EventMingle.com>. For more info about EventMingle, contact Jim Harrer at 949-607-0980 or [jharrer@specialtymatch.com](mailto:jharrer@specialtymatch.com)