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**YATES COMMUNICATIONS TO LAUNCH
AMERICA'S FIRST TRUE "GREEN" RADIO STATION**

"Eco-Friendly" News and Talk Programming to Include Veteran Texas Radio Talent Kevin McCarthy

CORSICANA, Texas—March 28, 2008—Yates Communications received approval this week from the Federal Communications Commission to purchase radio station KAND-AM, Corsicana, Texas, and announced that they will use the platform to create the nation's first true "green" radio station.

The owner will operate the radio station both locally over the airwaves and globally on GreenRadio.net as an internet broadcast operation. Yates Communications is scheduled to close on KAND-AM in mid-May and plans to launch the new format on June 1st.

"We've produced weekend syndicated earth-friendly radio content for some time. The programming ran locally in Texas' largest cities, including Dallas/Fort Worth and Houston/Galveston," says Yates Communications president, David Yates. "We wanted to expand our reach, but were not able find a station interested in weekday programming that encourages listeners to live a more healthy life, save money, and save the planet. We decided to do it on our own" he continued.

"No one has stepped into this void, either from a programming standpoint or a technology standpoint," Mr. Yates says. "Less than one-half of terrestrial radio stations offer an internet stream of their programming, and those that do would rather not because of the impact internet listeners have on their ratings. No one is programming a radio station designed from the ground-up to be broadcast to the entire country, to be delivered over the internet, with all of the resources of a 72 year-old heritage terrestrial radio station - except us."

"We're very pleased with the service of KAND's employees and are eager to have them join us," Mr. Yates said.

Texas Radio Hall of Fame inductee Kevin McCarthy will be hosting 'The Kevin McCarthy Show on Green Radio' from 10:00 a.m. to Noon, weekdays.

"In Boy Scouts they taught us to always leave the campsite in better condition than we found it. I'm really excited about doing this new form of 'radio' with a great group of talented people who believe in working to make the world a better place and having fun doing it!" exclaimed Mr. McCarthy.

Mr. McCarthy has been a radio and television personality in north Texas since 1972. He spent 14 years as a top-rated talk show host on KLIF. McCarthy was a charter inductee into the Texas Radio Hall of Fame in 2002, a five-time winner of the Dallas Press Club's "Katy" award for "Best Talk Show in Texas," and the 1995 American Women in Radio & Television's Dallas-Fort Worth "Radio Personality of the Year." He was the Reunion Arena Voice of the Dallas Mavericks for 20 years.

The company is conducting a nation-wide talent search to fill their remaining on-air news and talk host positions. The station will carry programs produced by Sierra Club Radio and The National Geographic.

KAND-AM, which is located in the Dallas/Fort Worth Arbitron DMA, will operate using renewable energy to power its transmitter, studios, and offices. This will contribute to lowering the threat of global warming through the purchase of electricity generated by renewable energy sources. The station will purchase carbon offset certificates for its fleet of automobiles and will purchase eco-friendly station vehicles in the future.

"In 1936, one year before KAND began broadcasting, the State of Texas erected a marker in Corsicana naming the town 'The Birthplace of the Petroleum Industry,' Mr. Yates said, "Mobil and Texaco both trace their roots to the town. We can't think of a better place to usher in the next generation of energy to America than Corsicana."

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