



*From the Fabric of Memories*

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## **CUSTOM PILLOW MAKER GIVES NEW LIFE TO OLD CLOTHES**

### ***Find Meaning in Spring Cleaning with Kricket Designs***

NEW YORK, N.Y. (April 7, 2008): To purge or not to purge? Most people face this question each spring as windows are opened, closets are cleaned, and renewal is sought alongside the warmer weather. And while the local charity may receive bundles of goods, clothing items with sentimental value often stay in closets year after year, despite the fact that they are unlikely to be worn again. Kricket Designs brings a solution to this ongoing dilemma by recreating memorable clothing into decorative pillow sets.

Kricket Designs' pillows offer new purpose and practicality without letting go of sentimental value; the pillows are as meaningful and distinctive as the original garment. A bridesmaid dress, grandfather's sport coat, Dad's ties, or a child's outgrown sport jersey are just a few of the items that can be crafted into one-of-a-kind pillow sets. The warmth of a memory then becomes a visible, useful decoration for the home.

"It can be difficult to part with clothing that is reminiscent of an important event or special person," said Kristen Brill, founder and president, Kricket Designs. "Rather than having to make this decision, Kricket Designs offers spring cleaners a resolution with a threefold benefit - keep the sentiment, gain personalized home décor, and make more room in closets, trunks, and attics."

In addition to the more popular items such as dresses, children's clothing, coats, and ties, Kricket Designs makes pillows from household items including blankets, linens,

scarves, and tablecloths. The company works with the natural lines and special qualities of each garment to create an original set of pillows.

"While getting ready for an international move, I commissioned Cricket Designs to turn my wedding dress into pillows for my six year old daughter," said Kimberly Morales, customer. "The results exceeded my expectations. My daughter loves having the pillows on her bed and they add elegance to her room. I am touched that the dress could be pulled through the generations in such a clever and meaningful way."

For more information or to place an order, visit [www.cricketdesigns.com](http://www.cricketdesigns.com) or call 1-646-233-1500.

### **About Cricket Designs**

Cricket Designs was born when the company's founder was pinched for space while decorating a tiny city apartment. While clearing her closets, she decided to turn a vintage special-occasion dress into pillows. With that she found both a functional and meaningful use for sentimental clothing items that were never to be worn again.

Cricket Designs' mission is to let the good feelings around memories become a visible part of our everyday lives. The company is named after the founder's childhood nickname. All Cricket pillows are made in the company's Manhattan studio. For more information, please go to [www.cricketdesigns.com](http://www.cricketdesigns.com).

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