



Ideal Solution For:

- Training Sessions
- Continuing Education
- Virtual Classrooms
- Distance Learning
- Revenue Generation
- Business Promotion
- Lead Generation



Key Features:

- Online Registration
- Participant-Paid Processing
- Registrant Reminders
- Verified Admission
- Branded Greeting
- Professional Host
- Live Question & Answer
- Polling
- Recording and Archiving
- Program Customization
- PowerPoint Web Presentation

Deliver Cost Effective Training, Seminars and Teleclasses

ConferTel's TeleSeminar service provides you with a turn-key, no risk way to diversify and expand your educational offerings. Make programs more accessible, reach a wider audience and generate substantial revenue. ConferTel's interactive TeleSeminars allow you to increase the value of your organization by offering training programs and informational seminars that are cost-effective and convenient to attend.

A Turn-Key Solution

Simply...

- Determine the topic of interest
- Identify the presenter

...and we will take care of the details

- Online Registration
- Payment Processing
- Attendee Reminders
- Verified Admission
- Presenter Training
- Phone & Web Conferencing
- Post-Seminar Surveys
- Presentation Archive

Risk-Free Payment Structure

With ConferTel's per participant fee structure, you have absolutely no financial risk or obligation. We retain a fixed portion of the registration fee collected from each attendee, which covers all costs associated with the seminar, meaning **you never write a check**. After the seminar, ConferTel will provide you with a detailed reconciliation and a check for the total proceeds, less the participant fee.

Revenue Opportunity

TeleSeminars are a great way to generate revenue while rapidly responding to market needs and providing training on critical issues. The following illustrates the financial opportunity of hosting a TeleSeminar:

Number of Attendees	150	
Participant Fee (you set the amount)	\$85	
Cost/Attendee*	\$24 assisted	\$19.50 virtual attendant
Net Proceeds to You	\$61/ \$9,150	\$65.50/ \$9,825

*For participant fees up to \$100.

Features and Benefits

Online Registration



ConferTel will handle the event registration process for your seminar leaving you to focus on the marketing and content.

Payment Processing



ConferTel securely processes credit card charges through our merchant account. Our per participant fee includes all fees associated with participant payment.

Registration Reminders



Each registrant receives reminder emails to enhance attendance.

Verified Admission



Attendees are verified by **ConferTel** to protect against unauthorized participants.

Branded Greeting



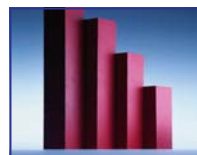
Attendees are greeted with a pre-recorded greeting before being placed into the seminar.

Professional Host



You can rest assured that your call will be handled by a courteous and professional meeting specialist who understands the importance of your seminar.

Q&A and Polling



With interactive question and answer sessions and participant polling you can gain immediate feedback from your attendees.

Recording & Archiving



Extend the life of your TeleSeminar through recording and archiving.